

# NEWS BULLETIN



## MARINE TOYS FOR TOTS FOUNDATION

**Washington, DC – February 2, 2007** – Marine Toys for Tots Foundation, during 2006, had another successful campaign. The Foundation supplemented local Toys for Tots Campaigns with 5.7 million toys valued at \$43.5 million; plus provided local campaigns with promotion and support materials valued at \$700,000. Additionally, the Foundation provided a broad range of other support essential to the success of the campaign.

Marine Toys for Tots Foundation, an IRS recognized 501(c)(3) not-for-profit, public charity, was created at the behest of the U.S. Marine Corps and has served as the fund raising and support organization for the U.S. Marine Corps Reserve Tots for Tots Program since Christmas 1991. From 1991 – 2007, the Foundation supplemented the collections of local Toys for Tots campaigns with 70.2 million toys valued at \$388 million.

During 2006, Marine Toys for Tots Foundation was ranked # 59 in the Chronicle of Philanthropy's "Philanthropy 400". This was the sixth consecutive year that the Foundation has been recognized in the "Philanthropy 400". The Foundation also received Charity Navigator's highest 4-star rating for sound fiscal management.

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One of the key factors that contributed to the success of the 2006 Toys for Tots campaign was the support provided by the 85 National Corporate Sponsors.

### **The 2006 National Corporate Sponsors of Toys for Tots**

Accor North America	JAKKS Pacific
Applebee's (Doherty Enterprises)	Jones Soda
Applebee's (AppleSauce)	JPMorganChase
Argent Mortgage	K B Toys
Arizona Tile	KFPR
Atlanta Capital Management	Learning Resources
Bandai	Lord & Taylor
Bell South	Mascall Family
Best Buy	Matria Healthcare
Big Lots	Mattel
Bioviva	Medifast, Inc.
Bridgestone/Firestone	Mega Bloks
Carpet One	Modified Music
Church & Dwight	MSN
CINEMARK, USA	Navy Federal Credit Union
Cingular Wireless	Network Appliance, Inc.
Coca-Cola	Newton Manufacturing
Covington & Burling	Northrop Grumman
DaimlerChrysler Corp Fund	Northwest Airlines
Dale Jarrett Racing	Office Depot
Dannon	Pacific Cycle
DC Comics/Mad Kids	Pacific Dental Services
Discovery Toys	Paysource
Disney Company	PELCO
Dollar General	PEPSICO
Dollar Tree	Publications International Ltd.
Dr Phil Foundation	Quantum
EDUShape	Scholastic, Inc.
EE Publishing & Productions	Shopping.com
First American Cash Advance	Spin Master
Gallare	Tedeschi Food Shops
Google	The Sugar Association
Grid Institute	Tony Hawk Foundation
Group Sales	Toys "R" Us
Gulfstream	Trans World Entertainment
Gymboree Corp.	TriWest Healthcare Alliance
Hasbro	tWibbles
Health Markets	United Healthcare Corp
Humana Military Healthcare	UPS Stores/Mail Boxes Etc

Vanity  
Verizon  
United Rentals  
Wash Depot

Wells Fargo Financial  
Wholesale Disc  
Winn Dixie