

NEWS BULLETIN

MARINE TOYS FOR TOTS FOUNDATION



Washington, DC – January 30, 2007 – The results of the 59th annual U.S. Marine Corps Reserve Toys for Tots Campaign, conducted during October, November and December 2006, have been tabulated. The results are: U.S. Marines distributed 19.2 million new toys to 7.6 million needy youngsters throughout the nation. This was the most successful campaign in the 59 year history of Toys for Tots.

Toys for Tots began with a single local campaign in Los Angeles in 1947 and was increased to campaigns in 74 communities in 1948 (the year Toys for Tots was expanded nationwide). Fifty-nine campaigns later in 2006, local Toys for Tots campaigns were conducted in 558 communities covering all 50 states, the District of Columbia and Puerto Rico – the most extensive coverage in the history of the program.

The success attained during the 2006 Toys for Tots campaign is the result of outstanding efforts on the part of the 558 local Toys for Tots campaign coordinators, the Marine Forces Reserve staff and the staff of the Marine Toys for Tots Foundation plus the outstanding support of a broad sector of corporate America and millions of caring Americans.

Toys for Tots, the U.S. Marine Corps’ premier community action program and one of the nation’s flagship Christmas charitable causes, is dedicated to “delivering a message of hope and bringing the joy of Christmas” to America’s needy children.

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