

NEWS BULLETIN

MARINE TOYS FOR TOTS FOUNDATION



Washington, DC – October 27, 2006 – During a press conference at the Grand Hyatt Hotel, Mr. Stuart Mathis, President & CEO of The UPS Store, formally announced that The UPS Store was returning as a National Corporate Sponsor of Toys for Tots for the second consecutive year. Last year, The UPS Store conducted a cause marketing project that raised over \$600,000 for the 2005 Toys for Tots Campaign. The UPS Store’s goal for 2006 is to raise \$1,000,000.

To launch The UPS Store’s support of the 2006 Toys for Tots campaign, Mr. Mathis presented a very generous donation of \$50,000 to LtGen Matthew T. Cooper, USMC (Ret), President & CEO of Marine Toys for Tots Foundation.

The UPS Store intends to accomplish their goal through a cause-marketing project whereby local stores sell commemorative Toys for Tots donation cards for \$1.00 each from November 1 – December 23. Earlier this year, The UPS Store conducted a “Design Dale’s Ride” contest during which children were afforded an opportunity to create a special paint design of Dale Jarrett’s race car for a late 2006 a race. In addition to enhancing the creativity of children, the contest enabled children to learn about the importance of charitable giving. More that 2,500 enthusiastic young NASCAR fans submitted entries. The winning design, created by 12 year-old Annabelle Huffman of Napa, CA, will appear on Dale Jarrett’s car at the Texas Motor Speedway on November 5th.

Marine Toys for Tots Foundation values the partnership with The UPS Store and extends special thanks to Mr. Mathis and The UPS Team for their continued strong support of Toys for Tots.

For further details contact LtGen Matthew T. Cooper, USMC (Ret), Major William J. Grein, USMC (Ret) or Major Brian A. Murray, USMC (Ret) at (703) 640-9433 or visit the TFT website at www.toysfortots.org.