

NEWS BULLETIN

MARINE TOYS FOR TOTS FOUNDATION



LOS ANGELES, NOVEMBER 1, 2006 – Dr. Phil McGraw, noted psychologist and host of the syndicated daytime talk show **Dr. Phil**, and Robin McGraw, his wife and best-selling author of *Inside My Heart*, are the national spokespersons for the 59th U.S. Marine Corps Reserve Toys for Tots Campaign.

“We are excited to welcome Dr. Phil and Robin to the Toys for Tots family,” said Marine Toys for Tots Foundation President and CEO, LtGen Matthew T. Cooper, USMC (Ret). “For the past 59 years, *Toys for Tots* has collected and distributed toys to needy children. But along with the toys, the campaign strives to bring a message of hope that will restore and build self-esteem and inspire youngsters to grow into responsible, productive and patriotic citizens and community leaders.”

Beginning with the November 1 broadcast, **Dr. Phil** will highlight the 2006 Toys for Tots campaign in various shows throughout the holiday season. “Robin and I are happy to be part of this ongoing, extraordinary effort to bring a little joy into the life of children of all ages during the holiday season,” said Dr. Phil. Added Robin McGraw: “We are especially proud to be working with the Marine Corps Reserves in their 59th year of continuing volunteer efforts to help these kids. Last year, 7.5 million children received toys thanks to Toys for Tots because of the generosity of people across the country who donated a toy or made a contribution. This year we are proud to meet the challenge of bringing as many toys as possible to kids who are in need, and we are happy to use the resources of the **Dr. Phil** show to do it.”

Several Dr. Phil shows will highlight the 2006 Toys for Tots Campaign. Audience members will be invited to bring toys and viewers wishing to join the efforts will be directed to go online to www.drphil.com to sponsor a toy. Money raised on www.drphil.com will be used by the Toys for Tots Foundation to purchase age appropriate toys for children that otherwise would be forgotten.

The Marine Toys for Tots Foundation, an IRS recognized 501 (c) (3) not-for-profit public charity is the authorized fund raising and support organization for the U.S. Marine Corps Reserve Toys for Tots Program. The Foundation provides the funding and support needed for successful annual toy collection and distribution campaigns. The Foundation is located at Marine Corps Base, Quantico, VA. Local Marine Corps Reserve units and volunteer organizations collect and distribute toys in 545 communities covering all 50 states, the District of Columbia and Puerto Rico.

For more information, visit the Toys for Tots Foundation’s website (www.toysfortots.org) or the Dr. Phil Foundation website (www.drphilfoundation.org).

