

# NEWS BULLETIN



## MARINE TOYS FOR TOTS FOUNDATION

**Washington, DC – January 31, 2006** – Marine Toys for Tots Foundation, during 2005, had another successful campaign. The Foundation supplemented local Toys for Tots Campaigns with 6.8 million toys valued at \$52.4 million; plus provided local campaigns with promotion and support materials valued at \$700,000. Additionally, the Foundation provided a broad range of other support essential to the success of the campaign.

Marine Toys for Tots Foundation, an IRS recognized 501(c)(3) not-for-profit, public charity, was created at the behest of the U.S. Marine Corps and has served as the fund raising and support organization for the U.S. Marine Corps Reserve Tots for Tots Program since Christmas 1991. From 1991 – 2005, the Foundation supplemented the collections of local Toys for Tots campaigns with 63.6 million toys valued at \$340 million.

During 2005, Marine Toys for Tots Foundation was ranked # 66 in the Chronicle of Philanthropy’s “Philanthropy 400”. This was the fifth consecutive year that the Foundation has been recognized in the “Philanthropy 400”. The Foundation also received Charity Navigator’s highest 4-star rating for sound fiscal management.

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One of the key factors that contributed to the success of the 2005 Toys for Tots campaign was the support provided by the 74 National Corporate Sponsors.

### **The 2005 National Corporate Sponsors of Toys for Tots**

Accor North America	Jones Soda
Applebee's (Chicagoland)	JPMorganChase
Applebee's (Doherty Enterprises)	K B Toys
Arizona Tile	Kimberly-Clark Corp
Atlanta Capital Management	Leapfrog Online
Babies "R" Us	Lord & Taylor
Best Buy	Mantis Development
Big Lots	Marden Susco
Books Are Fun (Reader's Digest)	Medifast, Inc.
Bridgestone/Firestone	MGA ToysForTots
Burger King	MyPoints.com, Inc.
Carpet One	National Head Start Ass'n
CINEMARK, USA	New England Doll & Novelty
Citizens Bank	Northwest Airlines
Coca-Cola	Office Depot
Contours Express	Par Mar Stores
DaimlerChrysler Corp Fund	PaySource
Dannon Yogurt	PELCO
Discovery Toys	PEPSICO
Dollar General	Quantum
Dollar Tree	RREEF
Feld Entertainment	Scholastic, Inc.
Financial Security Assurance	Spiegel Catalog
First Security Assurance	Star Foundation
First American Cash Advance	Tedeschi Food Shops
Fridgeplay	Tesoro Refining & Marketing
Georgia Pacific	The Walt Disney Company
Goal Financial, LLC	Toys "R" Us
Golden Films	Trans World Entertainment
Group Sales	United Carrier Networks
Gymboree Corp.	UICI Insurance Center
Hasbro	UPS Stores/Mail Boxes Etc
Hess Corp	Vanity
Hillstock, LLC	Visa
Humana Military Healthcare	Wells Fargo Financial
Hardee's	West Marine
JAKKS Pacific	WBOC-TV