Play is more than fun! Explore 5 types of play that were linked to positive child development in the U.S. and Mexico.

**Letter play**
- Less aggression
- Fewer attention problems

**Active play**
- Less sadness
- Positive social behaviors
- School readiness

Was associated with:
- More positive behaviors
- Less sadness (U.S.)

New Research from Hasbro and Boston Children’s Hospital finds scientific evidence of the benefits of play.

#moreplaytoday
Board and card game play

Larger vocabulary
Less aggression
Positive social behaviors

Number play

Was associated with

School readiness
More positive behaviors (Mexico)
Less sadness (U.S.)

The more frequently children played with an adult in their household, the better their memory became.

To learn more and explore play ideas, tips and videos for making the most of playtime, visit cmch.tv/moreplaytoday