



NEWSLETTER

Summer 2022

"bringing the joy of Christmas to children in need Nationwide"

President & CEO's Report



Although 2021 was a year of continued and tremendous challenges, I am both humbled and extraordinarily proud of the record-breaking year accomplished by the Marine Corps Reserve Toys for Tots Program. Once again, the American public and our Corporate Sponsors enthusiastically and graciously answered our "Call to Action." Their contributions made an incredible difference to struggling families and their children. We were

absolutely stunned by the unparalleled support provided by our faithful donors, and I commend everyone for their thoughtfulness and generosity.

For the past two years, Marine Toys for Tots has distributed millions of educational toys, games, and sporting equipment to children in need during the spring and summer months to enrich their lives and encourage them to unplug from their electronic devices and play. These children and their families have been facing adversity and exceptional circumstances including pandemic related challenges, natural disaster recovery, and other extenuating events. Seeing the overwhelmingly positive impact that these distributions had on families and children, Toys for Tots has been even more determined to send a year-round message of hope to those less fortunate. To continue with those efforts, we provided toys and gifts to 17,000 Afghanistan refugee children now living in the United States. We also continued to provide age-appropriate books to children and schools in low-income areas through our Literacy Program—more than 3.1 million books were distributed in 2021. We are also expanding our reach to Native American children living on remote Reservations through our Native American Program, and we provided toys, books, and games to over 186,000 Native American children.

I believe that these distributions outside of the holiday season provided significant comfort and relief to impacted families, but it also meant that we would need to work extremely hard to replenish our toy supply before the holiday season. Once again, we were astounded by the support provided by our Corporate Sponsors and individual donors. They helped us not only accomplish the mission, but greatly exceed ALL expectations. Toys for Tots distributed an unprecedented 22.4 million toys, books, and games to 8.7 million children in need.

Despite the ongoing challenges from the pandemic, every Marine and local campaign Coordinator rose to the occasion and distributed even more toys, books, and games to a record number of children. Our Coordinators also received an enormous amount of support from over 55,000 volunteers across the Nation who selflessly took time to assist with their local campaigns. The Marine Corps League once again distinguished itself by leading 260 out of our 832 campaigns across the Nation and continued to showcase the selfless service of our veteran Marines. We also supplemented local campaigns with over 10 million toys valued at over \$82 million—which was made possible by gift-in-kind contributions, our Corporate Sponsors, and the generosity of the American public.

Marine Toys for Tots also maintained our highly desirable Program to Support Ratio of 97 to 3 in 2021. We are extremely proud of this distinction because it demonstrates our sustained commitment to being a highly trusted charity. This means that 97% of all donations go directly to our mission of providing hope and enrichment to children in need, and not one donated dollar goes toward salaries or any other labor costs. Our total revenue of \$80 million in monetary donations was exceptional and will be instrumental in helping us provide assistance throughout the year.

Our continued partnership with Good360 enables us to expand our reach in order to provide even more year-round support to less fortunate children and families across our Nation.

Our mission of providing hope isn't just reserved for the holiday season -- Toys for Tots is committed to supporting less fortunate children when they need hope, comfort, and joy the most. In the early summer, we distributed educational toys, books, games, school supplies and backpacks to the local District Foster Care Coordinators in Middle Georgia. This initiative was our first step in supporting children in foster care. These children leave their homes with only a small plastic bag of their belongings. Marine Toys for Tots wants to give foster care children not only something tangible to take with them as they move, but also some tools and hope for a brighter tomorrow.

On behalf of the Marine Toys for Tots Foundation, the U.S. Marine Corps, and the millions of less fortunate children who experienced the simple joy of receiving a gift throughout the year—I am extremely grateful for the tremendous support given and applaud our faithful and extraordinary supporters for their generosity and dedication to the Marine Corps Reserve Toys for Tots Program. I hope 2022 continues to be a safe and healthy year for all of you.

2021 Campaign in Review

The 2021 U.S. Marine Corps Reserve Toys for Tots Campaign was a record-breaking endeavor in the 74-year history of Toys for Tots. The Program increased local campaign coverage to 832 local communities covering all 50 states, the District of Columbia, Puerto Rico, Guam, and the Virgin Islands. Local campaigns made up of Marines, Sailors, and more than 55,000 volunteers, distributed an unprecedented 22.4 million toys to 8.7 million less fortunate children. The exemplary efforts of all involved with the Program enabled the joy of Christmas and message of hope to be delivered to over 1.4 million more of America's children in need than in 2020!

The Marine Toys for Tots Foundation, the fundraising and support organization for the Marine Corps Reserve Toys for Tots Program, supplemented the collections of local Marine Toys for Tots Campaigns with over 10 million toys valued at over \$82 million. The Foundation also provided local campaigns with promotion and support materials valued at over \$1.4 million.

From 1947 through 2021, Marines, Sailors, and their volunteers have distributed 627 million toys and books to 281 million less fortunate children. From 1991 through 2021, Marine Toys for Tots Foundation has supplemented local collections with 161.5 million toys valued at over \$1.3 billion.

Program to Support Services Expense Ratio

The Foundation achieved a **97:03** ratio of program to support services expenses in 2021. This means that 97 cents of every dollar spent in 2021 went to program services and only 3 cents to fundraising, administrative, and overhead costs. **It's important for donors to realize that not one donated dollar goes to pay anyone's salary.** The interest and dividends from a special endowment fund pay all labor costs.

Fund Expenditure

97:3 Program to Support Ratio

- Program 97.1%
- Fundraising 2.3%
- Overhead 0.6%



“The value of Toys for Tots to the Marine Corps and the Reserve establishment: Priceless!”



2021 Marine National Coordinator of the Year



1stSgt LULIAN DAN

Twentynine Palms, CA – COMPANY D, 4TH TANK BN

First Sergeant Dan flawlessly planned and executed a Marine Toys for Tots Campaign in the greater Twentynine Palms, California area with over 2,500,000 people. His dedication to the Marine Toys for Tots Program and leadership acumen made it possible for 33,103 less fortunate children to receive 8,938 toys. The Marine Toys for Tots campaign is thriving in Twentynine Palms, California and forms the cornerstone of Delta Company, 4th Tanks community outreach efforts.

Through his effective organizational skills and personnel management, infectious positive attitude, and interpersonal skills, First Sergeant Dan was instrumental to the successful execution of the 2021 Toys for Tots Campaign in Twentynine Palms, while concurrently maintaining exemplary performance within his primary responsibilities as the Company First Sergeant. His duties include advising and instructing the Selected Marine Corps Reserve Marines on Marine Corps Standards & Regulations and ensuring the welfare of Marines under his charge. His responsibilities are vast, he maintains accountability of Personnel & Equipment, trains, counsels and evaluates the performance and duties of all Inspector Instructor Marines within Delta Company, 4th Tank Battalion.

The quantitative numbers from the 2021 Toys for Tots Campaign only provide one aspect of First Sergeant Dan's performance during this period. His success in the primary duties described above is another aspect that warrants extra attention as one understands the complicated personnel management requirements to meet all mission tasks and support the Marine Corps Reserve Toys for Tots Program. First Sergeant Dan embraced the Marine Toys for Tots mission and his responsibilities from the very beginning. He personalized the Program through his positive attitude, his willingness to go the extra mile to help others, and the hours he personally dedicated in the evenings and on the weekends. First Sergeant Dan never lost sight that this Program's aim is to unite all members of the local community in a common cause and the development of our less fortunate youth to assist them in becoming responsible, productive, and patriotic citizens. The Marines that First Sergeant Dan led in support of this campaign season never lost sight of that either.

Through his leadership, direction, and investment in the 2021 Toys for Tots campaign, First Sergeant Dan ensured the less fortunate children of the community enjoyed a better holiday through community action.

2021 National LCO of the Year



BRYCE PARKS – Dubuque, IA

Bryce Parks has been serving as the Coordinator for the Marine Toys for Tots Campaign in Dubuque, Iowa for the past twelve years. This year, in competition with 690 other Local Community Organization (LCO) Campaigns, he has been selected as the National Coordinator of the Year for 2021.

Mr. Parks' local campaign distributed more than 22,111 toys to more than 5,323 less fortunate children in Dubuque, Iowa. Since taking over the Dubuque, Iowa Campaign from his father in 2009, Mr. Parks has led and nurtured the steady growth of the campaign. In 2021, the Dubuque, Iowa Toys for Tots Campaign managed to get all expenses, supplies, and other related costs donated from the community, spending zero dollars on overhead. Mr. Parks has overseen the efforts of volunteers from many local organizations and businesses to help accomplish the mission. He has coordinated the collection, sorting, and distribution of toys with local social service agencies. Additionally, he also coordinated the interaction between Toys for Tots and other agencies to identify and register local families for assistance to ensure no child was missed.

A diligent worker, Mr. Parks is committed to the accurate and timely completion of all administrative requirements of a National charity and was willing to work with other Toys for Tots Coordinators to not only share information and ideas, but to assist others in becoming more effective and efficient campaign Coordinators.

The actions and results described above provide a brief picture of the tremendous impact this leader has had on the image of the United States Marine Corps, the Marine Toys for Tots Program, and most importantly, the less fortunate children living in the communities served by his campaign. Through his efforts, Mr. Parks has helped bring the joy of Christmas and send a message of hope to these children.

2021 Regional Award Winners

Marine Corps Unit Regional Coordinators/ Campaigns of the Year

- Region 1: **GySgt Brian Baez**; Brooklyn, NY – 6TH COMM BN
- Region 2: **Sgt Andrew Duval**; Charleston, SC – DET 3, SUPPLY COMPANY, CLB-451
- Region 3: **Sgt Anthony Palagallo**; Pensacola, FL – MATSG-42
- Region 4: **SSgt Warren Ory**; Kansas City, MO – CLR-4
- Region 5: **Sgt Thomas Smith**; Minneapolis, MN – MWSS-471, DET A
- Region 6: **Sgt Bryan Graciano**; Yuma, AZ – VMFT-401

Local Community Organization Civilian Volunteer Regional Coordinators/Campaigns of the Year

- Region 1: **Stephen Topilnycky** – Ossining, NY
- Region 2: **Robert Sukel** – Medina, OH
- Region 3: **Terry O'Dell** – Decatur, AL
- Region 4: **Pat Moriarty** – Jasper, IN
- Region 5: **Garrett Nemec** – Waller, TX
- Region 6: **Leonard Barrow** – Sedona, AZ

Marine Toys for Tots Continues to Provide Year-Round Support



Toys for Tots is committed to providing support when less fortunate children need it most—no matter the time of year. The support we provided in 2020, at the height of the pandemic, provided great comfort and emotional relief to struggling families. We recognize the importance of reminding children that there is still joy to be found in simple gifts every day, and

Toys for Tots stands ready to send a year-round message of hope to children in need and their families.

On April 19, 2021, Marine Toys for Tots announced the expansion of their year-round efforts to provide hope to those less fortunate with plans for another special gift distribution to children in need. During the summer of 2021, we provided one million educational toys, books, and games to the children of COVID-19 impacted families. While we all hoped the pandemic would already be in our rearview mirrors, we also recognized that the emotional and educational impact it's had on children will be long lasting. Underprivileged children likely suffered the greatest learning loss by not being able to attend in-person classroom instruction, so Toys for Tots provided toys and books that teach to help them overcome a growing educational gap and stimulate their young minds.

“Marine Toys for Tots is more than a Christmastime charity—that is why we wanted to **DoGoodNOW** and continue to expand our partnership with Good360,” said Lieutenant General Jim Laster, USMC (Retired), President & CEO of the Marine Toys for Tots Foundation. “With the assistance of Good360 and their vast network of non-profits throughout the country, Toys for Tots has the ability to extend our reach and provide support to families who are facing tremendous year-round challenges.”



Toys for Tots' initiatives in 2021 also included providing comfort and relief to families in need during uncertain and unstable times outside of the holiday season. These children and their families were facing adversity and exceptional circumstances including pandemic related challenges, natural disaster recovery, and other extenuating events. Toys for Tots also provided toys and gifts to 17,000 Afghanistan refugee children now living in the United States, and we also provided toys and gifts to the families who were so tragically impacted by tornadoes last year.

As we prepared for the 2021 campaign season, the Foundation knew local campaigns could still face challenges from the ongoing pandemic. Despite the hurdles, the Marines and local campaign Coordinators of the Marine Toys for Tots Program rose to the occasion and established over 830 local toy collection and distribution campaigns in all 50 states, the District of Columbia, Puerto Rico, Guam, and the Virgin Islands. Our Coordinators were, once again, very innovative with their collection and distribution events, and their efforts were instrumental in helping the Program achieve tremendous milestones in 2021. Other achievements included the Toys for Tots Literacy Program—which distributed 3.1 million books to Title 1 schools and children in need, and the Native American Program supported over 186,000 children on remote Reservations.

The tremendous support we received from the American public, our Corporate Sponsors, and our selfless Coordinators enabled us to distribute an unprecedented 22.4 million toys, books, and games to 8.7 million children in need. But the support

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did more than provide gifts – it also sent messages of hope and restored self-worth to those less fortunate.

For over seven decades, the Program has evolved and grown exponentially having delivered hope and the magic of Christmas to over 281 million less fortunate children. Now, in our 75th year, the Marine Corps Reserve Toys for Tots Program also provides support year-round to disadvantaged children experiencing challenges and exceptional circumstances, thus sending a message of hope beyond the holiday season. We stand ready to help where we can and meet the needs of every request from families seeking help.



Toys for Tots Supports Children in Foster Care

The Marine Toys for Tots Program is more than a Christmas-time charity—we are always searching for avenues that will allow us to provide support to children in need outside of our annual campaign season. On June 3rd, staff members from the Marine Toys for Tots Foundation teamed with Wendy Chadwell, local Coordinator for Middle Georgia, to distribute educational gifts and hope to children in the foster care system in the local Georgia area. The Foundation provided educational toys, books, games, and school supplies to fill 476 brand-new backpacks to the brim to gift to local foster care children!

“It is Marine Toys for Tots’ mission to bring hope and joy to more children in need every year – even beyond the holidays. That is why we distributed educational toys, books, games, school supplies and backpacks to the local District Foster Care Coordinators in Middle Georgia. This initiative was our first step in supporting children in foster care,” said CEO LtGen Jim Laster. “These children leave their homes with only a small

plastic bag of their belongings. Marine Toys for Tots wants to give foster care children not only something tangible to take with them as they move, but also some tools and hope for a brighter tomorrow.”

The distribution event was held in Warner Robbins, Georgia, at the Houston County Department of Family and Children Services. The gifts were received by the local District Foster Care Coordinators that represented eleven surrounding counties and will directly provide to the children in the local foster care program. The event received local media attention as well as support from the Georgia State Patrol and Deputies of the Houston County Sheriff’s office and numerous local volunteers. Nearly eighty hours of work went into organizing the distribution event and stuffing the backpacks with toys, books, blankets, and school supplies provided by Toys for Tots. This initiative is just one of many that allows us to provide support to underprivileged children beyond the holidays.



A Summer of Smiles for Children in Sidney, Ohio

Throughout the spring and summer months, the Marine Toys for Tots Foundation is providing toys, books, and games to be distributed through Good360's network of nonprofits across the country to DoGoodNow and deliver a Summer of Smiles!

In early summer, Agape Distribution, a local charity in Sidney, Ohio, hosted a distribution event for the families living in the area to receive the donated gifts for their children. 1,600 toys were distributed to 553 children whose families have been hit hard due to the downturn of the local economy. The Sidney/Shelby County Salvation Army was also there to assist with the event.

The volunteers and Agape Distribution employees helped make this Summer of Smiles event a huge success. This distribution brought joy and smiles to the children of all 248 families and is just another way that Toys for Tots continues to provide year-round support and DoGoodNow!



★ ★
★ *“bringing the joy of Christmas to children in need Nationwide”*



Youth Volunteers Attended Marine Toys for Tots' Leadership Camp

This summer, the Marine Toys for Tots Foundation sponsored eight youth volunteers from across the United States to attend a weeklong leadership summer camp at Outdoor Odyssey located in Boswell, Pennsylvania.

Outdoor Odyssey, founded by retired Marine Corps Major General Tom Jones, focuses on providing a unique wilderness experience that incorporates leadership skills, high adventure, and team building. Individual and team resiliency are at the core of what the Outdoor Odyssey camp counselors / mentors teach and facilitate in their curriculum.

The Marine Corps Reserve Toys for Tots Program is one of our Nation's most recognizable charities that assists children in need. We are focused on spotlighting our youth volunteers who demonstrate the powerful image of "children helping children." There are many young people who display leadership skills in their communities and go above and beyond to help those less fortunate than themselves—this year's eight attendees exemplify those characteristics.

From July 17th through July 22nd, the Marine Toys for Tots Foundation utilized Outdoor Odyssey's "Growth Through Adventure" curriculum to further develop the leadership skills of these youth volunteers with a goal to strengthen, empower, and motivate them to be the best that they can be.

During the weeklong summer camp, our youth volunteers faced and overcame many challenges, but more importantly, they experienced success as part of a team. They participated in thought provoking and problem-solving activities that encouraged them to collaborate ideas to accomplish their



mission. As an example, the challenging tower climbing complex and ziplines taught our youth volunteers how to overcome fear and reinforced the idea that they can do anything they set their mind to.

Now that they have completed the leadership camp, these youth volunteers are eager to participate in our Youth Ambassador Program. With the skills they developed at camp, there is an excitement to showcase these skills within their communities. Utilizing their local Marine Toys for Tots Coordinator as a mentor, these eight youth volunteers will make an even bigger impact in their communities and encourage support from our younger generation.



Toys for Tots Provided Support to the Children of Afghanistan Refugee Families in the United States

Marine Toys for Tots is more than a Christmastime charity—we strive to help less fortunate children whenever we can. That is why we provided toys, books, and other gifts to nearly 17,000 children of the Afghanistan refugee families who have been granted asylum here in the United States.

As a country, we have many Afghan friends who were loyal to the United States and Coalition forces through two decades of war by serving in the Afghan security forces, or by working as translators, drivers, and in other capacities in which they assisted the United States and supported our mission. While other organizations worked to help the Afghan evacuees adjust to their new lives in America, Toys for Tots assisted their children by providing toys, books, and games that sent a message of hope to these displaced families.

These Afghan children were evacuated from their homeland where all they knew was conflict and violence, and have been adjusting to their new, safer lives here in the United States. They are understandably unsure of what the future may hold — but Toys for Tots provided them with some comfort, joy, and hope during those uncertain and scary times.

The Marine Toys for Tots Foundation stands ready to assist when children in our Nation are facing difficult situations—because our mission does not stop at Christmastime!



Families Impacted by Tornadoes Received Comfort and Hope from Toys for Tots and Good360

Last year, residents in Arkansas, Illinois, Kentucky, Mississippi, Missouri, and Tennessee were so tragically affected by devastating tornados. These families have suffered devastating loss, and the financial and emotional impact will be long lasting—especially for those without the means to recover. At a time when families were already dealing with the challenges of the past two years and scarce resources brought about by supply chain issues, a natural disaster completely upended their lives.

While other organizations worked to provide these families with resources such as housing, food, and water—Toys for Tots wanted to provide comfort, emotional relief, and hope to these families by distributing toys, books, and other gifts to their children.

Our local Toys for Tots campaigns worked hard to ensure that the children who lost so much received something tangible on Christmas morning. The Marine Toys for Tots Foundation also worked with our phenomenal partner, Good360, to distribute truckloads of toys, books, and other gifts to impacted families in areas where there was no Toys for Tots program coverage.

“The past couple of years have been tremendously challenging for just about every sector of our society, and the devastation caused by the deadly tornadoes in the Southern United States

and Ohio Valley significantly added to the turmoil. We were very concerned about the impacted families and wanted to do what we could to provide them with a little bit of hope. During such difficult times, we wanted to offer comfort and assistance,” said CEO LtGen Jim Laster. “We were proud to partner with Good360 who answered the call to help get these toys into the hands of families in need as soon as possible.”

Marine Toys for Tots is more than a Flagship Children’s Christmastime charity—we strive to assist families year-round—especially in times of need. Because our Marines and volunteers were engaged in our annual Christmastime mission, we partnered with Good360, the global leader in product philanthropy and purposeful giving, to distribute these emotional relief packages to affected families.

“The challenges associated with disaster recovery are made all the more harrowing in the midst of the winter holiday season,” said Matt Connelly, CEO of Good360. “Long after the news cycles have moved on, Good360 and our partners will be here helping survivors weather the years-long road to recovery by providing a variety of goods, including personal and household items, rebuilding materials, and emergency relief supplies. That’s why we’re grateful for trusted donors, like Toys for Tots, who consistently show up for families in need. The toys and games they donate will be with children throughout that process.”



“Thanks to you and all who make this magic happen.”

— General Robert B. Neller, 37th Commandant of the Marine Corps



Marine Toys for Tots Expands Literacy Program

The Toys for Tots Literacy Program, through the guidance and direction of the President & CEO, grew exponentially in 2021. The Program expanded significantly with many new endeavors and the goal of providing greater access to books to as many children in need as possible.

A brief synopsis of the 2021 efforts and their impact are listed below:

- **The UPS Store** – The Foundation purchased over 325,000 books for approximately \$700,000 distributing them to 170 UPS Store locations. The UPS Stores delivered those books to schools, libraries, or organizations in their area to benefit local children.



- **Support to the Native American Program** – For the first year, the Foundation supported the Toys for Tots Native American Program with books. We purchased over 160,000 books valued at over \$458,000 which were distributed across over 70 Native American tribes and reservations.
- **Department of Education Title 1 Schools** – The Foundation expanded our support to Title I funded schools by partnering with National Association of Elementary and Secondary Education Act State Program Administrators (NAESPA). With NAESPA's assistance, the Foundation distributed over 514,000 books valued at over \$2,000,000 to teachers, school administrators, and children at over 900 Title 1 schools.
- **Good360** – Working with our outstanding partner Good360, the Unplug & Read endeavor focused on distributing books to areas most affected by the COVID-19 pandemic with the intent to help children “unplug” from their computers and devices and read books. The Foundation distributed over 374,000 books valued at approximately \$1,300,000.
- **Kids In Need Foundation (KINF)** – This was the first year that the Foundation partnered with KINF. This organization's mission synchronized perfectly with the TFT Literacy Program. The Foundation provided 400,000 books valued at over \$1,000,000 to 40 KINF distribution locations reaching areas where our traditional Christmas campaign may not have access. These books went to schools and teachers in areas that are low on resources.
- **The UPS Store Pasadena Schools & Rose Bowl Parade** – We were proud to support The UPS Store with their annual participation in the Rose Bowl Parade. The Foundation provided over 25,000 books valued at almost \$100,000 which were distributed at a local Pasadena school where The UPS Store float could be viewed.

The partnership of The UPS Store, Delta Air Lines, Good360, NAESPA, and KINF, over 800 local campaign coordinators, and the substantial effort of Brooke Sumners, the Foundation's primary administrator of the TFT Literacy Program, resulted in 3,118,793 books distributed in 2021!

The planning is already in full swing for the upcoming 2022 Toys for Tots Literacy Program. Hope is just a book away!



The Youth Ambassador Program Welcomes Ten Youth Ambassadors in 2021

In 2020, President & CEO, LtGen Laster, had an idea to highlight children throughout the Nation who, through their volunteerism, helped other children. He took notice of two teenage children who were making an impact in their community by volunteering their time collecting and distributing toys to less fortunate children in support of the Marine Corps Reserve Toys for Tots Program. CEO LtGen Laster was so impressed with this brother-sister duo's work that he appointed them as Youth Ambassadors for the Toys for Tots Program and visited them in Dallas - Fort Worth, Texas. Meeting Taylor and Christopher Bracey cemented his idea for a Program to emphasize "children helping children" across the United States.

On 1 October 2021, the Marine Toys for Tots Foundation officially launched the Youth Ambassador Program. The Youth Ambassador Program spotlights young people who go above and beyond in their communities to help less fortunate children while also engaging community members on behalf of Marine



Mila Lang with LtGen Laster



Leah Hutchinson



Janah Moorer



Kimber Doyle

Toys for Tots. Children helping children is a powerful message that resonates across all demographics where youth active engagement becomes contagious to others in helping those in need.

The application process begins on 1 May with the local Toys for Tots Coordinators identifying a young person between the ages of 8 and 17 who volunteers for their local Toys for Tots program. The Coordinator identifies their best candidates no later than 31 July to the Foundation's Regional Accounting Specialist. The Foundation Staff reviews all applications submitted and recommends candidates to the President & CEO to represent each of the six Regions within the United States. All selected

Youth Ambassadors will serve a one-year term that runs from 1 October until 30 September the following year.

In 2021, the Marine Toys for Tots Foundation selected 10 Youth Ambassadors to represent the program across the Nation:

Region 1: Leah Hutchinson (17)

Region 1: Susan Suber (14)

Region 2: Natalie Dahm (11)

Region 2: Kimber Doyle (15)

Region 3: Mila Lang (11)

Region 3: Mary Wohlwend (16)

Region 5: Rorilynn Madison McClay (15)

Region 5: Taylor Bracey (17) & Christopher Bracey (14)

Region 6: Janah Moorer (17)

Our Youth Ambassadors have done a tremendous job getting the Toys for Tots message out to communities across the United States. Aside from collecting and distributing toys with their local campaigns, the Youth Ambassadors were also presented with additional opportunities that would gain National attention, such as:

- December article in Pop Star Magazine
- Article in the Washington Post
- Interview with Montel Williams at the Hollywood Christmas Parade
- Interview with Walt Disney's Junior Ambassador with LtGen Laster
- Subaru Commercial
- Local media interviews



Taylor and Christopher Bracey



27th Annual Marine Toys for Tots Foundation Golf Classic

The Marine Toys for Tots Foundation hosted our 27th annual Golf Classic on Monday, May 16th at the Mount Vernon Country Club in Alexandria, Virginia. Each year, the Golf Classic kicks off our Holiday Campaign fundraising efforts and is co-sponsored by our long-time partners, Group Sales and OnTime Toys. Thirty-five teams came out to play golf, enjoy the day, and support less fortunate children!

The tournament, which began with a shotgun start at 0900, was preceded by a continental breakfast and followed by a luncheon and awards ceremony. Formatted as a “Best Ball Scramble”, team winners were selected based on team low gross scores (The Commandant’s Flight) and team low handicapped scores (The President’s Flight).



We are sincerely grateful and extend our special thanks to the Mount Vernon Country Club, corporations, business partners and participants who helped make our 2022 Golf Classic a very successful event! Your generous donations will help millions of less-fortunate children across our Nation!



Commandant's Flight winners: FLEET



President's Flight winners: Stafford Printing

2022 Marine Toys for Tots Reception and Evening Parade

On the evening of June 3rd, at the invitation of the Commandant of the Marine Corps, GySgt James Zwierlein, USMC (Retired), served as the Guest of Honor and the Parade Reviewing Official for the Evening Parade at Marine Barracks, Washington, DC. The parade was preceded by a reception in Crawford Hall hosted by the Marine Toys for Tots Foundation. Navajo Code Talker and Veteran Marine, Peter MacDonald was in attendance. The Foundation's Board of Directors, as well as numerous other friends and supporters of the Marine Toys for Tots Program and the Marine Corps, also attended the Evening Parade.

The President & CEO of the Marine Toys for Tots Foundation, Lieutenant General Jim Laster, USMC (Retired), addressed the guests sharing the results of the 2021 Holiday Campaign and thanked everyone for their support of the Marine Toys for Tots Program. He called attention to the 830+ local campaigns made up of Marines, Sailors, and more than 55,000 volunteers. The exemplary efforts of all involved with the Program enabled an unprecedented 22.4 million toys, books, and games to be delivered to 8.7 million children in need.

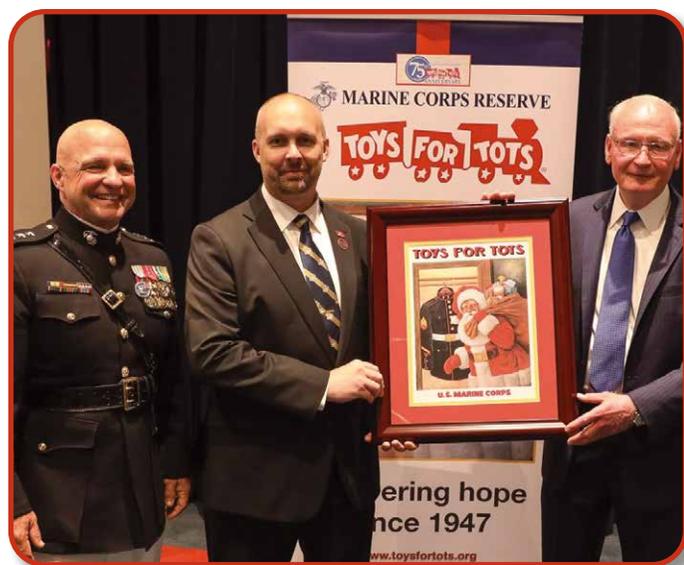
Lieutenant General Laster then introduced Lieutenant General Dave Bellon, Commander, Marine Forces Reserve, who served as the General Officer host for the evening. He welcomed all to the parade, provided excellent remarks about the Marine Toys for Tots Program, and then introduced GySgt James Zwierlein.

As a former Gunnery Sergeant of the United States Marine Corps Signals Intelligence and current Executive Director of the Navajo Nation Veterans Administration, GySgt Zwierlein spoke about the significant impact that the Toys for Tots Program has on America's less fortunate children and the



Navajo children living on the remote Reservations across the Nation. GySgt Zwierlein went on to say that the millions of supporters who donate to the Program each year are sending more than donations -- they are instilling a sense of hope and a brighter future in our Nation's children.

The evening was an inspiration for all in attendance and provided an excellent opportunity to highlight the Marine Toys for Tots Program to the over 4,000 people attending the Evening Parade.



The Founder and the Logo Creator

The Founder of Toys for Tots was the late Colonel William L. Hendricks, USMCR (Ret). In the middle 1940's, Bill Hendricks was the Director of Public Relations for Warner Brothers Studio and concurrently a Major in the Marine Corps Reserve. In the fall of 1947, Bill, with the assistance of members of his Marine Reserve Unit, collected and distributed toys to needy children of Los Angeles, CA. The first toy was a handmade doll crafted by Bill Hendricks' wife, Diane. Bill Hendricks' pilot project was such a success that the Marine Corps adopted it and expanded it nationwide in 1948. That year, Walt Disney, a close personal friend of Bill Hendricks, designed the first Toys for Tots poster which included a miniature three-car train that was subsequently adopted as the Toys for Tots logo.



2022 National Corporate SPONSORS (YTD)

Companies, corporations and individuals which contribute or help raise \$25,000 in cash or over \$100,000 worth of toys in support of the 2022 Marine Corps Reserve Toys for Tots Campaign

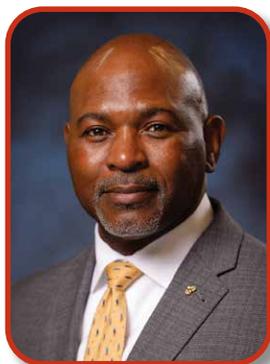
- 3 Bees & Me
- ABLC
- Accenture
- Advisor Compliance Associates, LLC
- American Bath Group
- Angela's Garage
- Associated Television Int'l
- Barnes & Noble
- BlueStem Brands
- Boeing
- Build A Bear Workshop
- Clinique
- Confie Insurance
- Cupcake Vineyards (The Wine Group)
- Delta Air Lines
- Delta Community Credit Union
- Digital Bookkeeper Association, LLC
- Donate A Toy.org
- Fareway Stores
- Federated Auto Parts
- Fit Body Boot Camp
- Five Below
- Frito Lay
- Gemini Collectibles
- Group Sales
- Hallmark
- Hasbro
- Health Care Services
- Hess
- Hubbard Radio Cincinnati, LLC
- iTradePay
- Jada Toys
- Kellogg
- LEGO
- Lockheed Martin Corporation
- Merchant Distributors (MDI)
- New England Doll & Novelty
- Oak Foundation USA
- Old Dominion Freight Lines
- On Time Toys
- Pink Zebra
- Platinum Equity
- PLS Financial Services, Inc.
- PODS
- Quantified Media
- Sarner Family Foundation
- Scholastic
- Simon and Shuster
- SimplyFun, LLC
- SPB Hospitality
- Tabletop Tycoon
- Target
- The Lichtenberger Foundation
- The UPS Store
- The Walt Disney Company
- TOPGOLF
- Venable
- Welch Packaging
- WestRock
- White Cap
- William Mark (Feisty Pets)
- Wunderman Thompson

2022 National Corporate DONORS (YTD)

Companies, corporations and individuals which contribute or help raise between \$5,000 and \$24,999 in cash or between \$25,000 and \$99,999 worth of toys in support of the 2022 Marine Corps Reserve Toys for Tots Campaign.

- Adirondack Oral and Maxillofacial Surgery
- Alpha Video & Audio, Inc.
- American Electric Power
- Annunciation Philoptochos 5017, Inc.
- Antietam
- Attentive Mobile
- Bayer
- Borzilleri Family Foundation
- Bright Funds
- Brinker International
- Building & Construction Trades Dept, AFL-CIO
- Cablevision
- Caesars Enterprise Services, LLC
- Chicken Soup for the Soul
- Christmas Is Not Cancelled
- Churchill Downs
- City of Lancaster
- Cleverland Holdings LLC
- Coastal Sunbelt
- Community Foundation of North Central Florida
- Community Health Group
- Coventry Services, LLC
- Cinewago
- CSIOS Corporation
- Dadada Media Group
- Dayton Real Estate
- DWS
- Electronic Merchant Systems
- Farm King Supply, Inc.
- Federated Mutual Insurance
- Fifth Generation (Love, Tito's)
- Fit Body Boot Camp
- Give Lively Foundation Inc.
- Grand Traverse Resort & Casinos
- Gulf Coast Community Foundation
- Gun Lake Tribal Gaming Authority
- HAD Enterprises, Inc.
- Hawthorne Residential Partners, LLC
- Holiday Charity Bowl
- Hyundai Motor America
- IAMAW Local Lodge S6
- Independent Charitable Giving Fund
- Infusystem
- International Assoc of Heat and Frost Insulators
- International Brotherhood of Electrical Workers
- Intl. Pipe Trades Jtc, Inc.
- Interpublic Group of Companies, Inc. (IGC)
- Jewish Community Foundation
- JP Morgan Chase Foundation
- Kalman & Co Inc.
- Kearney & Company
- Keller, Turner, Andrews & Ghanem, PLLC
- Kroger
- Laborers' International Union of NA
- Lancaster County Community Foundation
- Lennar Foundation Inc.
- Light & Wonder
- Live! Casino Pittsburgh
- Loaki
- M. & D. Ace Cypress
- Men's Golf Association of Pecan Plantation
- Mifflinburg Bank & Trust Company
- Mortgage America, Inc.
- Myer Charitable Foundation
- Navisite
- Next Generation Wireless
- Nike
- North Florida Timber Dealers, Inc.
- Ohio State Eagles
- Osprey Unlimited Industries, Inc
- Paceline
- Painters & Allied Trades for Children's Hope
- People Serving People 3, Inc.
- Pepsi
- Pittsburgh Penguins Foundation
- Pocono Mountain School District
- Preferred Apartment
- R. E. Smith Foundation
- Recorded Future Inc
- Refreshment Services Pepsi
- Ria Federal Credit Union
- Richmond Hot Shots
- RMC Constructors
- Sarnier Family
- SiteOne Landscape Supply
- Southern Glazer's Wine and Spirits Charitable Fund
- Southern Marketing Ingles
- Southwire Cares, Inc.
- SpaceX
- St. Francis Credit Union
- Subaru of America, Inc.
- Tektronix Foundation
- Tennessee Titans Foundation
- The Bennett Family Revocable Living Trust
- The Columbus Foundation
- The GoodCoin Foundation
- The John Family Foundation
- The New York Racing Association
- The Radford Trust
- The Schuler Family Foundation
- The Sullivan Family Foundation
- Thiesen Dueker Financial Consulting Group
- Tokio Marine Management, Inc.
- Town Mortgage Company
- Toy Life
- Toyota Motor Sales
- Ulm Family Foundation
- United American Patriots Inc.
- United Assoc of Journeymen and Apprentices
- Vatland Honda
- Ventura Co Professional Firefighters Assoc (VCPFA)
- Wells Fargo Clearing Services, LLC
- Wings Financial Foundation
- Wright Hennepin Electric Trust
- Young Marines

Board of Directors Welcome New Member



Alphonso Trimble

We are pleased to welcome Alphonso Trimble as the newest member of our Board of Directors!

Al has a distinguished Marine Corps career spanning over 30 years where he served in command at every level, culminating with command of Marine Corps Logistics Base Albany. His staff tours included Deputy Chief of Staff for the Director of the Marine Corps Staff at Headquarters Marine Corps, as well as Deputy Chief of Staff for the Deputy Undersecretary of Defense, Wounded Warrior & Transition Policy. Al also served in several overseas billets including U.S. Forces Korea Chief of Current Operations. After his retirement from the Marine Corps, he joined BAE Systems, as a Director of Business Development, Integrated Defense Solutions. He also lends his time and expertise to several Boards including the Atlantic Council Veterans Advance Energy Project, Black Owners of Solar Services Policy Committee, and the Operation GRATITUDE Military Advisory Committee. Al brings a wealth of expertise and insights, and he will be an impactful Board member at the Marine Toys for Tots Foundation.

Important TFT Dates – 2023 Campaign

2022

8-11 September	Annual Coordinator Training Conference
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1 October-24 December	2023 Campaign Season
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27 November	Hollywood Christmas Parade <i>(Airing locally at various times throughout December. Be sure to check www.toysfortots.org for local airtimes.)</i>
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2023

17 January	After Action Reports due
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The Marine Toys for Tots Foundation is bidding farewell to two long time employees of the Foundation — **Mitzie Anderson and Laura Moyer.**



Mitzie Anderson

Mitzie Anderson served as the Foundation's Corporate Accountant for almost 16 years. During her tenure, she did an outstanding job of managing the Foundation's accounting functions and played a key role in our achieving high marks in our annual audits. Mitzie was a devoted team member and friend to everyone in the Toys for Tots family!

Mitzie relocated to Lynchburg, Virginia to spend more time with her daughter and precious granddaughters. While we will all miss Mitzie at the Foundation, we know that family is what's most important to her. She has helped the Toys for Tots family thrive over the past 16 years, and now she looks forward to spending her time watching her granddaughters grow and thrive as well!



Laura Moyer

Laura Moyer was a dedicated employee for nearly 10 years. She started as a seasonal employee and did such an exceptional job that she was hired as the full-time Administrative Assistant in April of 2012. In 2016, Laura was promoted to Executive Assistant (EA) to the President and CEO, LtGen Osman, and continued to serve as the EA to LtGen Laster until February of 2022. She took great pride in all of her responsibilities and handled every day with grace and a smile!

Laura looks forward to her retirement with her husband of 31 years, David, and spending time with her daughters and dog. We wish her all the best in her retirement!

Mitzie and Laura were committed to their roles at the Foundation and were vital members of the Toys for Tots family. We wish them all the best in their future endeavors and will miss seeing them at the Foundation!





The Marine Toys for Tots Foundation Welcomes New Staff Members



Steven Boone

Steven began at the Foundation in August of 2021 as the IT Specialist. Steven was born and raised in Springfield, Virginia where he attended John R. Lewis (previously known as Robert E. Lee) High School and played Lacrosse all four years. After graduating high school, Steven attended Northern

Virginia Community College where he obtained his Associate of Science in Computer Science Degree and obtained his Bachelor of Science IT Degree from Strayer University.

Steven is a passionate learner who continues to further his education through IT related certifications. He has a strong background in computer programming and enjoys learning how to take apart and build electronics. He says, "Working for the Marine Toys for Tots Foundation the past seven months has been the best thing to happen for me career wise, and I look forward to the long journey ahead with everyone." Welcome to the Toys for Tots family, Steven!



Alba Cuebas-Fantauzzi

Alba, Toys for Tots' Social Media Content Producer, became a member of the Toys for Tots team in February of 2022. She graduated from University of Colorado -- Colorado Springs with a Bachelor of Arts in Communication. Alba studied Communication because as a Puerto-Rican Army brat, she

attended nine different schools before her senior year of high school and often translated for her parents as a child. Alba has always been fascinated with communication as a science, but also how to improve upon it in an effective way that bridges different perspectives together into mutual understanding on an innately human level through different conduits.

Alba brings a plethora of talent to the Toys for Tots family as a published freelance journalist, social media specialist and video editor. Welcome to the team, Alba!



John Haehn

John joined the Toys for Tots team in January of 2022 as the Social Media Manager and our in-house photographer! He has over ten years of professional photography experience and is a United States Air Force Veteran OEF.

John says it has always been a goal of his to give back—he has a passion for helping those in need. "Sharing the joy of a gift through Toys for Tots could be life changing for a child, and Toys for Tots has given me the opportunity to give back in the biggest way possible." When John is not busy taking photos or creating social media content, he enjoys spending time outdoors with his amazing wife and three children. The Toys for Tots family is grateful to have you!



GySgt Mike Stuckey, USMC (Retired)

GySgt Mike Stuckey joined the Marine Toys for Tots Foundation in March of 2021 as the Deputy Vice President of Operations after retiring from the Marine Corps in 2020. GySgt Stuckey served in the United States Marine Corps for twenty years where his Primary

Military Occupational Specialty was Motor Transportation Maintenance Supervisor. He also served in Operation Iraqi Freedom and Operation Enduring Freedom. His other duties while in the Marine Corps included Drill Instructor (3d Battalion Kilo Company), Series Gunnery Sergeant (3d Battalion Mike Company), Marine Corps Martial Arts Instructor (Black Belt), Inspector-Instructor for the Marine Forces Reserve, Company Gunnery Sergeant, and Acting Company First Sergeant.

GySgt Stuckey also served as the Toys for Tots Coordinator from 2016-2019 for 4th Light Armored Reconnaissance Battalion, Delta Company located in Quantico, Virginia. During his years as the Toys for Tots Coordinator, his campaign was recognized as the most improved campaign of the year, and he was personally recognized as the Region 2 Coordinator of the Year in 2017. GySgt Stuckey was honored as the National Toys for Tots Coordinator of the Year in 2018.

GySgt Stuckey brings his “boots on the ground” experience and passion for helping those less fortunate to the Foundation. He says, “During my time volunteering, as well as being a Coordinator, I have always enjoyed seeing the direct impact made in the lives of people who are less fortunate.” He also mentions, “working for the Marine Toys for Tots Foundation has been a true blessing and aligns with my love for the Marine Corps and my passion for giving to those in need.”

Welcome to the team, GySgt Mike Stuckey!



Melanie Turner

Melanie joined the Toys for Tots Family in 2021 as the Corporate Accountant. She joined the team with twenty years of accounting experience—ten of those being in nonprofit accounting. Melanie is a Northern Virginia native and graduated from Marymount University in Arlington, Virginia.

She and her husband, a retired Marine, live in Northern Virginia with her three wonderful children.

Fun fact—her thirteen-year-old Puggle’s name is Gunny Bear (which is Toys for Tots’ spokesbear’s name)! The Toys for Tots family is excited to have you!



★ *“The Marine Corps Toys for Tots Program exemplifies the very best of American ideals and caring for those who are less fortunate. Thank you for sharing...”*



The Joy of Reading is Delivered to Children in Title 1 Schools

The Toys for Tots Literacy Program is committed to breaking the cycle of poverty – one book at a time. Since 2008, the Program has distributed over 47 million books to underprivileged children. This year, the Toys for Tots Literacy Program is providing over 600,000 age-appropriate books to Title I schools across the Nation – so that children in need not only enhance their reading and communication skills, but also develop a love for reading!

As an example of the Title I School support, Cedar Forest Elementary School, in Fredericksburg, VA, hosted a back-to-school “Back to Pack” fundraiser. Families of over 815 children enrolled at the school came to show their support of the event.



The Toys for Tots Literacy Program provided books to Cedar Forest and the students were able to select a book to pique their interest and love for the written word.

This Program not only brings the joy of reading to children, but also serves as an important tool in breaking the cycle of poverty. “The biggest indicator for a child being successful in their educational career is the fact that they’ve had books read to them consistently by the age of five. Getting these books into their hands and setting them up for success is a life-changing thing,” said 5th grade teacher Joselyn Beyer.

Librarian Jennifer Crandol continued, “We do read-alouds every class period [for every] grade. Immersing them in that literature on a daily basis [is important].” Literacy is essential to developing a strong sense of well-being and citizenship – the Program is more than just providing books!

Volunteers were selling food and passing out school t-shirts as others helped distribute books. D.A.R.E., Spotsylvania’s Parent Resource Center, law enforcement officers, first responders, and the school’s PTO attended the event to show support for the children in their local community. This book distribution will positively impact the lives of these children – after all, hope is just a book away!





Marine Toys for Tots Program Celebrates 75th Anniversary

Seventy-five years ago, a simple act of kindness turned into a Nationwide flagship children's Christmastime charity and much more.

The idea of the Marine Corps Reserve Toys for Tots Program began in 1947 at the helm of Marine Corps Reserve Major Bill Hendricks. Major Hendricks' wife, Diane, was the inspiration behind the Program after she asked Major Hendricks to deliver one handcrafted doll to an agency that supported children in need. When Major Hendricks reported back to his wife that he could not find an agency for the handcrafted dolls and other toys she had collected, Diane encouraged her husband to "start one"!

Major Hendricks and the Marines in his Reserve unit collected over 5,000 toys in 1947 and delivered them to children in need in the Los Angeles, California area. Seeing the impact that delivering toys to children in need had created around the that community, the Commandant of the Marine Corps, General Clifton B. Cates, directed all Marine Corps Reserve units to implement a Toys for Tots Campaign in 1948—which transformed the Program into a National Community Action Program.

For over seven decades, the program has evolved and grown exponentially having delivered hope and the magic of Christmas to over 281 million less fortunate children. Now, in its 75th year, the Marine Corps Reserve Toys for Tots Program also provides support year-round to disadvantaged children experiencing challenges and exceptional circumstances, thus sending a message of hope beyond the holiday season.

Toys for Tots began supporting children among the Navajo Nation from the Program's start creating the foundation of the Marine Toys for Tots Native American Program which was formalized in 1980. Each year, 180,000+ Native American children living on remote reservations across the United States receive toys and books leaving a positive impact and assisting in the development of these children.

The Toys for Tots Literacy Program, established in 2008, offers our Nation's most economically disadvantaged children the ability to compete academically and to succeed in life by providing them direct access to books and educational resources that will enhance their ability to read and communicate effectively. Since 2008, Toys for Tots has distributed over 47 million books to children and schools, and with each book



distributed, we are hoping to be one step closer to breaking the cycle of poverty.

In recent years, Marine Toys for Tots has distributed millions of toys to children in need during the spring and summer months. These children and their families were facing adversity and exceptional circumstances including pandemic related challenges, natural disaster recovery, and other extenuating events. Toys for Tots also provided toys and gifts to 17,000 Afghanistan refugee children now living in the United States.

As our Nation has faced the many challenges and national crises over the past 75 year, the American public has never let Toys for Tots down allowing our Marines and volunteers to support millions of children year after year. 2021 was no different. Toys for Tots distributed a record 22.4 million toys to nearly 8.8 million less fortunate children!

Since the Marine Corps Reserve Toys for Tots Program began in 1947 with a single hand-knitted doll, we have distributed 627 million toys to over 281 million children. We've adapted and overcome many challenges, but always accomplished the mission. We are 75 years strong!



TOYS FOR TOTS



MARINE TOYS FOR TOTS FOUNDATION

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