



## LITERACY PROGRAM

Delivering the transformative power of reading  
to children in need since 2008...

# Hope is just a book away!



[www.toysfortots.org/literacy](http://www.toysfortots.org/literacy)

U.S. Marine Corps Reserve Toys for Tots Program







# OVERVIEW

The Toys for Tots Literacy Program was launched in 2008 as a year-round effort to offer our Nation's most economically disadvantaged children the ability to compete academically and to succeed in life. We believe in providing them with direct access to books and educational resources that enhance their ability to read and communicate effectively.

## Why should you donate to the Literacy Program?

*Your donation will positively impact children in need because:*

- 1 in 4 children in the U.S. grows up without learning to read.
- Over 37% of 4th graders read below grade level.
- Nearly 70% of families living in poverty do not have age-appropriate books at home.

## How to Donate:

Individuals can support our Toys for Tots Literacy Program and provide the joy of reading to children in need by making a 100% tax-deductible online donation.

Visit [www.toysfortots.org/literacy](http://www.toysfortots.org/literacy) or scan the QR code to contribute.



The Toys for Tots Literacy Program distributed over 4.1 million books in 2023 and has distributed a total of over 57 million books to disadvantaged children since the Program's inception in 2008.

## How the Program works:

- Toys for Tots will use donated dollars to purchase children's books which will be distributed during our holiday campaign and throughout the year.
- A portion of the books purchased will also be distributed to Title I funded schools and other organizations that support childhood literacy initiatives.
- The Literacy Program receives in-kind book donations from National Corporate Partners.
- Publishers and/or book distributors can donate excess inventory and/or closeout items.
- Toys for Tots will arrange a pickup of the donation from your warehouse, cover the cost of shipping, and acknowledge your tax deductible gift.
- Toys for Tots will accept new books and educational materials.

