



Native American Program

Hope is just a gift away!

Delivering hope and support to Native American children living on remote Reservations across the country since 1980.



www.toysfortots.org/nativeamerican

U.S. Marine Corps Reserve Toys for Tots Program





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OVERVIEW

The Toys for Tots Native American Program was established in 1980 as the Navajo Toys for Tots Program. The original Toys for Tots unit, Mobilization Training Unit (MTU) CA-16 (Los Angeles Public Affairs), took on the responsibility of collecting, transporting, and distributing toys to the Navajo Nation and later to other Native American tribes. Since 1997, the Native American Program has been managed by a Local Community Organization based in Laguna Niguel, California.

In 2023, the Toys for Tots Native American Program distributed toys, books, and games to over **226,000** Native American children of Tribal Groups on **89** Reservations across the country.

How to Donate:

Individuals can support our Toys for Tots Native American Program by making a 100% tax deductible online donation.

Visit www.toysfortots.org/a/nativeamerican or scan the QR code to make a contribution.



How the Program works:

- A traditional program involves the collection and distribution of donated gifts to children in the same area. However, there are no large population centers near the Navajo Nation that can support a traditional toy distribution program.
- The Native American Program was started in order to provide support to children living on those remote Reservations that traditional Toys for Tots campaigns cannot reach.
- The Program works under the direction of the Marine Toys for Tots Foundation in support of the United States Marine Corps Reserve.
- Our Native American Program campaign, based in Laguna Niguel, CA, coordinates support with Native American Reservations of surrounding areas.
- Once needs are identified, the Marine Toys for Tots Foundation supplements the Native American campaign by purchasing thousands of toys and ships them directly to the Reservations.
- Every donation to the Toys for Tots Native American Program benefits Native American children in need.



For organizations interested in becoming a Sponsor of the Native American Program, please contact Vice President, Marketing & Development, Ted Silvester at ted.silvester@toysfortots.org.

