



Program Overview

More Than a Christmastime Charity...



A Year-Round Force for Good

Delivering Hope Since 1947

www.toysfortots.org

U.S. Marine Corps Reserve Toys for Tots Program



Program Overview

Toys for Tots, a 77-year National charitable Program run by the U.S. Marine Corps Reserve, provides year-round joy, comfort, and hope to disadvantaged children across the Nation through the gift of a new toy or book.

Since 1947, the Program has evolved and grown exponentially having delivered hope and the magic of Christmas to over 301 million children in need. Because the need for assistance isn't seasonal, the Toys for Tots Program also provides support and hope beyond the holidays.

In 2023, the Program achieved record-breaking milestones.



25.5M toys distributed



10.3M children supported

226K Native American children supported
332K Foster Children supported



4.1M books distributed

The year-round and holiday programs are part of Toys for Tots' commitment to empowering children in need when hope and emotional comfort are needed most.

Holiday Campaign:

Literacy Program:

Provides age-appropriate books to children in low-income communities and Title I funded schools year-round.

Marines and volunteers collect and distribute toys, books, and games to children in need in local communities
1 October- 24 December.

Native American Program:

Distributes toys, books, and games to Native American children living on remote Reservations across the Nation.

Youth Ambassador Program:

Recognizes outstanding youth that go above and beyond to help those facing challenging circumstances while promoting the Toys for Tots Program.



Foster Care Initiative:

Year-round initiative that delivers toys, books, and school supplies to foster children throughout the country.



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