2024 Fact Sheet



A YEAR-ROUND

FORCE FOR GOOD



Delivering year-round hope to children in need.





www.toysfortots.org

U.S. Marine Corps Reserve Toys for Tots Program

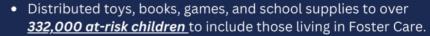












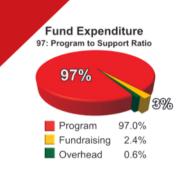


- Distributed <u>4.1 million books</u> through the Toys for Tots Literacy Program.
- Received assistance throughout the holiday season from over <u>50,000 volunteers</u> who supported local campaign efforts.
- Distributed hope and emotional relief packages to <u>children and families who were</u> <u>impacted by natural disasters in the communities of Florida, Kentucky, Tennesse,</u> <u>Ohio, Hawaii, and Puerto Rico.</u>

During the Program's 76th year, Marine Toys for Toys participated in events to recognize the Program's achievements and bring awareness to year-round initiatives. In 2023, Toys for Tots:

- Was awarded the <u>26th Family Film and TV</u> <u>Humanitarian Award presented by CBS.</u>
- Partnered with the <u>Washington Commanders</u>
 and <u>Marine Toys for Tots President & CEO, LtGen</u>
 <u>James Laster, USMC (Retired)</u> participated in
 the Coin Toss before the <u>Commanders vs</u>
 <u>Dolphins game.</u>
- Participated in the <u>Hollywood Christmas</u> <u>Parade</u> benefiting <u>Toys for Tots.</u>
- Gained exposure during <u>five holiday themed</u> <u>airings of the Grand Ole Opry</u> and was supported by numerous <u>Country Music artists</u>

 Hosted a distribution and media event with the <u>First Lady, Dr. Jill Biden.</u>



The Marine Toys for Tots Program continues to distinguish itself among other nonprofits and organizations with remarkable accolades.

Maintained a 97:3 Program to Support Ratio.

Recognized as a Forbes Top 100 Charity.

Continued to meet all 20 standards of Better Business Wise Giving Alliance.

Achieved a 4-star rating by Charity Navigator.

Received an Unmodified Audit by an independent auditing firm.









