



Welcome!



Day Two | Campaign By Size





Campaign by Size | Agenda

- Toys for Tots Concepts
- Volunteers
- Application | Registration
- Distribution
- Fundraising





Toys for Tots Concepts

- Community focus
- Foundation support
- Promotional materials
- Supplemental toys





Application Processes

- Accepting applications
- Follow the SOP - chapter 6 for requirements
- Personal Identifiable Information (PII)
- Best practice: use your TFT Admin Site!



Recipients

- Who do we help?
 - Anyone in need
- Who can register to receive?



Distribution Model

- Social Service agencies
- Warehouse: bag & tag
- Toy store: parents shop
- Personal approach
 - Providing gift wrap | a stocking stuffer station
- Cross check lists with other nonprofits



Donations & Fundraising

- How to build support:
 - Partner with businesses
 - Use collection boxes
 - Attend community events
- Best Practices:
 - PLAN!
 - Manage time effectively
 - Advertise strategically





Recommendations

- Take time to absorb training
- Build & delegate responsibilities to your core team
- Word of mouth is the fastest way to raise awareness
- Carry your business cards everywhere
- Time management is key
- Under promise, over perform
- Attend training yearly for updates: in-person or virtually





Thank
you





Day Two Panel Discussion

