MARINE TOYS FOR TOTS FOUNDATION

TOYS FOR TOTS

2025 Annual Report

The mission of the Marine Toys for Tots Foundation is to assist the U.S. Marine Corps in providing a tangible sign of hope to economically disadvantaged children at Christmastime and beyond. This assistance includes supporting the U.S. Marine Corps Reserve Toys for Tots Program by raising funds to provide toys to supplement the collections of local Toys for Tots Chapters, to provide promotional and support material and defray the costs of conducting annual Toys for Tots Campaigns. Other Foundation support includes providing administrative, advisory, financial, logistic, and promotional support to local Toys for Tots Coordinators; managing funds raised and monies donated based on the use of the Toys for Tots name or logo; providing other support the Marine Corps, as a federal agency, cannot provide; and conducting public education and information programs about Toys for Tots that call the general public to action in support of this patriotic Community Action Program.

MARINE TOYS FOR TOTS FOUNDATION

TOYS FOR TOTS

President and CEO Report

The Marine Toys for Tots Program achieved another record-setting year in 2025, fueled by the remarkable generosity of the American people, our National Corporate Partners, and the steadfast dedication of our Marines, Sailors, Coordinators, and volunteers. Together, we distributed 24 million toys, books, and other gifts to nearly 11 million disadvantaged children. Each contribution—whether a single toy or a large donation—helped transform moments of hardship into promises of brighter futures, and I am profoundly grateful for these efforts.

While our core mission is to bring joy and hope to children at Christmastime—including Native American children living on remote reservations through our Toys for Tots Native American Program—our compassion doesn't follow a calendar. Children face challenges every day of the year, which is why Toys for Tots remains a steadfast, year-round force for good. Through efforts such as our Toys for Tots Literacy Program, Foster Care Program, and Disaster Response and Recovery Program, we provide comfort, encouragement, and resources to children in need across every season.

In 2025, these programs expanded their reach in powerful ways:

- Delivered primarily through our nationwide network of local chapters, our Foster Care Program provided support to nearly 375,000 at-risk children, including those in foster care navigating difficult transitions.
- Our Literacy Program distributed over 2.7 million books and educational resources to help children build foundational skills, support academic success, and encourage a lifelong love of reading to help break the cycle of poverty.
- Through our partnership with Good360, we delivered 64 truckloads of emotional relief gifts to children impacted by hardship during the spring and summer months.
- We supported nearly 280,000 Native American children in underserved tribal and reservation communities, delivering toys and books to areas with limited access to resources ensuring that Native American children were seen and cared for during our annual Holiday Campaign.
- We delivered immediate emotional support to thousands of children whose families were impacted by the California wildfires, Hurricane Milton in Texas, and the tornadoes in Kentucky through our Disaster Response and Recovery Program.
- Maintained our highly desirable Program to Support Ratio of 97:3.

These efforts remind us that every gift placed in a child's hands is more than a toy—it is a message of hope, a reminder that they are valued, and a spark that brightens their future.

As we step into 2026, our resolve to turn compassion into action is stronger than ever. Our commitment is persistent, always moving forward, and unwavering in the face of adversity. With the continued generosity of our donors and volunteers, I am confident we can reach even more children and families this year—bringing joy, comfort, and encouragement one toy, one smile, and one heart at a time.

On behalf of the Marine Toys for Tots Foundation, the United States Marine Corps, and the millions of children whose lives have been brightened through your support, I extend my deepest gratitude. Together, we will continue to prove that compassion knows no season, and that every child matters, year-round.

"The Marine Corps Toys for Tots Program exemplifies the very best of American ideals and caring for those who are in need. Thank you for sharing…"

Marine Toys for Tots Overview

78 Years of Providing Hope to our Nation's Children in Need

2025 marked the 78th year of the U.S. Marine Corps Reserve Toys for Tots Program which began in 1947 when Major Bill Hendricks and his Marine Reserve unit collected 5,000 toys for disadvantaged children in Los Angeles. The success of that first campaign led to a nationwide expansion the following year, and the creation of the iconic three-car train logo designed by Walt Disney—still recognized today.

Since then, Toys for Tots has grown into the Nation's most recognized children's Christmastime charity and a trusted year-round resource for communities across America. Through the Holiday Campaign—including the Native American Program—and year-round programs such as the Toys for Tots Literacy Program, Foster Care Program, and Disaster Response and Recovery Program, Toys for Tots delivers comfort and hope whenever children face hardship. Since the Program's founding in 1947, Toys for Tots has distributed more than 732 million toys, books, and other gifts to over 325 million children in need.

Toys for Tots is the Marine Corps' premier Community Action Program and operates as an official activity of the U.S. Marine Corps and a mission of the Marine Corps Reserve. The Marine Toys for Tots Foundation, located in Triangle, Virginia, just outside the Main Gate of Marine Corps Base, Quantico, was established in 1991 and supports the Program by raising funds, purchasing toys, and providing logistical assistance. Governed by a board of 11 Directors, all of whom are Marine veterans, the Foundation ensures that the Program operates efficiently and reaches as many children as possible.

Public Service Announcement: *Anyone Can Be Santa*

During the 2025 Holiday Campaign, the Marine Toys for Tots Foundation aired its National PSA, *Anyone Can Be Santa*, created by longtime partner Thompson. The message celebrated everyday generosity and reminded Americans that anyone can help make a child's Christmas brighter.

The PSA aired more than 12,000 times nationwide, generating an estimated $2.1 million in donated airtime and expanding awareness of the mission to ensure no child is forgotten.

ANNUAL EVENT HIGHLIGHTS

Hollywood Christmas Parade

The 93rd annual Hollywood Christmas Parade returned to Hollywood Boulevard on December 12th, 2025, showcasing the spirit of giving while spotlighting the Marine Corps Reserve Toys for Tots Program before a National audience. The parade featured the U.S. Marine Band from the Marine Corps Recruit Depot, San Diego, celebrities, and community leaders, with actor Luke Wilson serving as Grand Marshal and Anthony Anderson honored as Humanitarian of the Year. Adding to the festivities, Colossal's Toddler of the Year, Domi Gergely, proudly served as the Toddler Junior Grand Marshal. The event helped usher in the holiday season while reinforcing public awareness and support for Toys for Tots' mission.

Fox News National Coverage

Toys for Tots was highlighted across Fox News during the holiday season, reaching viewers nationwide. Marine Toys for Tots Vice President of Marketing and Development, Colonel Ted Silvester, USMC (Retired), and Deputy Vice President of Business Development, Major Gunnar Spafford, USMC (Retired) joined Steve Doocy on *Fox & Friends* to discuss the history and impact of the Program. Later that day, during Fox's All-American Christmas Tree Lighting at Fox Square, *The Five* co-hosts Dana Perino and Jesse Watters further elevated the message that every disadvantaged child deserves a special gift on Christmas morning.

First Lady Melania Trump Supports Annual Tradition

The Marine Toys for Tots Program was honored to have the support of First Lady Melania Trump at the Toys for Tots event on December 8th, 2025, at Marine Corps Base Quantico, Virginia. First Lady Trump arrived via V-22 Osprey with Santa Claus and delivered remarks to those in attendance. The First Lady, joined by children from local military families, filled the space with holiday cheer as they sorted through large piles of toys donated by White House staff.

Capital Region Toys for Tots Holiday Train

The 26th Annual Capital Region Toys for Tots Holiday Train delivered holiday cheer across upstate New York through a unique partnership with Norfolk Southern and Amtrak. Coordinated entirely by volunteers from the Capital Region Toys for Tots Chapter and led by Marine Corps veteran Patrick Lurenz, the iconic event distributed approximately 14,500 toys and essential items, bringing communities together along its route and continuing one of the Nation's longest-running Toys for Tots traditions.

Marine Toys for Tots Foundation President and CEO Supported the NORAD Tracks Santa Program

Lieutenant General Laster joined Colorado Springs Toys for Tots Coordinator Russ Miller and volunteers on December 24th to support the NORAD Tracks Santa Program. Throughout the day, the team answered calls from children around the world—including China, Ontario, and Australia—eager to learn Santa's location and arrival time.

One memorable moment came when a young caller worried whether he had made Santa's "Nice List." LtGen Laster asked for his name and hometown, warmly reassured him he was on the list, and reminded him to go to bed on time and leave cookies and milk for Santa.

NASDAQ Bell Ringing

On December 29th, NASDAQ welcomed the U.S. Marine Corps and the Marine Toys for Tots Foundation to honor the 78th Annual Marine Corps Reserve Toys for Tots campaign season. Vice President of Operations, Lieutenant Colonel David Cooper, USMC (Retired), had the honor of ringing the Opening Bell alongside Marines from 6th Communications Battalion in Brooklyn.

Disney Ultimate Toy Drive Supported the Marine Toys for Tots Program

For nearly 80 years, Disney has supported Toys for Tots as one of its most loyal and cherished partners—a relationship that began with a simple act of generosity when Walt Disney himself sketched the now-iconic three-car train logo. That small drawing became the symbol of a mission that has brought hope and joy to millions of children.

Through its long-running Ultimate Toy Drive, Disney continues to help brighten the holidays for families facing hardship. During the 2025 holiday season, the Disney Ultimate Toy Drive in support of Toys for Tots was celebrated across beloved platforms like The View, Tamron Hall, ESPN, and Wheel of Fortune. Millions were touched by Disney's heartfelt PSA, which lifted up the mission of the toy drive and the enduring impact of the Toys for Tots Program.

Across the country, ABC Owned Television Stations—from New York and Los Angeles to Chicago, Philadelphia, and beyond—opened their doors and hearts to collect toys

for local communities. Hundreds of Disney VoluntEARS and partners poured their energy into making the season brighter, supporting meaningful moments such as the Congressional Toy Drive on Capitol Hill, a joyful Detroit distribution event with Disney's Stitch, and a spirited SEC Nation appearance featuring Stitch, local Marines, and Tim Tebow.

Because of Disney's commitment and the compassion of everyone who took part, hundreds of thousands of toys and games were donated to Toys for Tots in 2025. This extraordinary generosity helped the Program deliver 24 million toys, books, and games to nearly 11 million children in need—children who experienced hope, joy, and a reminder that they are never forgotten.

We are deeply and sincerely grateful for Disney's unwavering partnership, their generosity of spirit, and their belief in the power of giving. Their support continues to make an immeasurable difference in the lives of children across the Nation.

Souper Bowl of Caring Brought Hope to New Orleans Families

Toys for Tots joined forces with Culture Aid NOLA and Tackle Hunger to bring food, toys, and hope to families in New Orleans during the annual Souper Bowl of Caring event in 2025. Held at St. Mary of Angels Church, the mobile and walk-up distribution served one of the city's most underserved urban communities, ensuring that hundreds of children received not only nourishment but also the joy of a new toy—provided by Toys for Tots.

The impact was significant: 1,040 toys were distributed to 520 families, with each child receiving one to two gifts. For many, these toys represented more than playthings—they were symbols of care, normalcy, and kindness in the midst of hardship.

The event was powered by 31 volunteers and community partners, including the New Orleans Police Department, the FBI New Orleans Field Office, LA Foods, Dairy Max, Diversified Foods, Snapo, TK's Toy Box, and Undeniably Dairy. Marines from the local Marine Forces Reserve unit also joined the effort, reinforcing the Program's deep ties to both military and civilian communities.

This Souper Bowl of Caring event was more than a distribution—it was a testament to the power of collaboration. By working alongside trusted partners like Tackle Hunger and Culture Aid NOLA, Toys for Tots continues to expand its year-round impact, ensuring that families in crisis know they are seen, supported, and valued.

Thanks to the generosity of donors and the dedication of volunteers, Toys for Tots transformed a day of need into a day of hope, proving once again that kindness is never random—it is intentional, powerful, and life-changing.

"Thanks to you and all who make this magic happen."

— General Robert B. Neller, *37th Commandant of the Marine Corps*

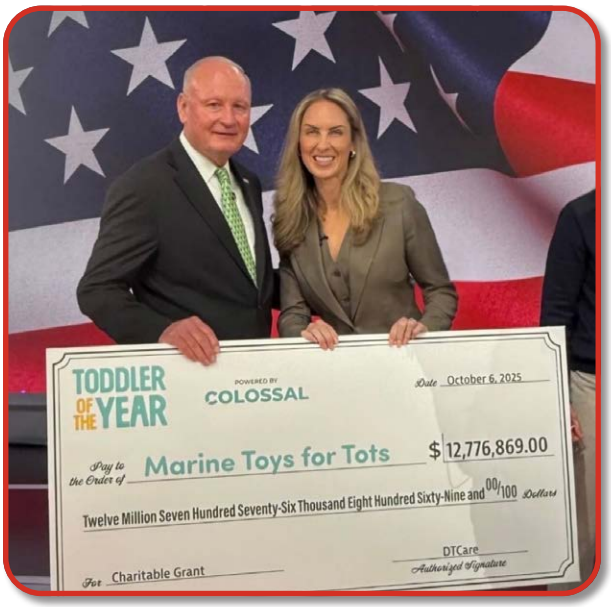
Marine Toys for Tots, in Collaboration with Hasbro and Colossal, Proudly Announced the 2025 Toddler of the Year

The Toddler of the Year campaign, a nationwide competition hosted by Mario Lopez—in partnership with Marine Toys for Tots, Hasbro, and Colossal—awarded one extraordinary tot $25,000 in cash, the lead as the Toddler Junior Grand Marshal in the Hollywood Christmas Parade, a starring role in a National ad campaign, and a family trip to the Peppa Pig Theme Park.

The Toddler of the Year competition launched in May, inviting families nationwide to nominate their little ones. By July, the voting began, and supporters from coast to coast rallied behind their favorite tots, casting votes, and cheering on the next generation of giggle-makers and dreamers. Parents and loved ones have waited with hopeful hearts to see if their tiny trailblazer would be crowned this year's Toddler of the Year.

In an exclusive announcement aired live on National television during *Fox & Friends*, Marine Toys for Tots President and CEO, Lieutenant General Laster, USMC (Retired) and Colossal CEO, Mary Hagen, joined together to celebrate the announcement and honor the campaign's mission of spreading joy to children in need.

After months of adorable moments, family stories, and spirited competition, Dominik "Domi" Gergely was crowned the 2025 Toddler of the Year. At just three years old, Domi is a natural helper who loves Peppa Pig, trucks, basketball, singing, and dancing around the house. His giggles, curls, and bubbly spirit brighten every room he enters.



"We're honored to celebrate Domi and all the incredible toddlers who remind us daily of the power of play, resilience, and joy," said LtGen Laster. "With Hasbro and Colossal by our side, this year's Toddler of the Year campaign became a nationwide celebration of childhood wonder."

This year's competition was made possible through the generous support of Hasbro and Colossal, two powerhouse brands committed to celebrating imagination, creativity, and the wonder of early childhood.

Hasbro, a leading games, entertainment, and toy company with a strong portfolio of owned brands, is a valued National Corporate Partner of Toys for Tots. Over the past 29 years, Hasbro donated over 13 million toys and games valued at over $170 million. Their commitment to childhood development and inclusive play made this year's competition truly unforgettable.

Colossal is a Nationally registered professional fundraiser that inspires people to advocate for themselves and those in need. Through online competitions like Toddler of the Year, Colossal offers participants the opportunity to make their mark while also making a big impact.

When families see how much joy these toddlers bring to the world and then connect that to the children in their own communities who need support, that's when real change happens.

28th Annual Family Film and TV Awards, presented by CBS

Toys for Tots was honored with the Spirit of Family Award at the 28th Annual Family Film and TV Awards, recognizing the Program's enduring impact on disadvantaged children and families nationwide. Presented before an audience of entertainment and community leaders, the award underscored the impact of Toys for Tots' work—from disaster response efforts to holiday and literacy initiatives—that bring comfort, stability, and hope to families nationwide.

Racing Toward Hope with Richard Childress Racing

Through its partnership with Richard Childress Racing, Toys for Tots reached millions of NASCAR fans in 2025. With Austin Dillon behind the wheel of the iconic No. 3 Toys for Tots Chevrolet, Toys for Tots was featured prominently during races in Nashville and New Hampshire. The partnership transformed race day into a platform for purpose—reminding fans and supporters that Toys for Tots serves children every season, not just at Christmastime.

Toys for Tots Expanded Disaster Response and Recovery Efforts in 2025: Delivering Hope When Families Need It Most

At Toys for Tots, our mission extends beyond Christmastime. We're committed to providing toys, books, and hope to children and communities throughout the year, especially amid the upheaval of natural disasters and other emergencies. The gifts provided by Toys for Tots' Disaster Response and Recovery Program offer vital comfort and care to children impacted by these disasters, providing them with hope and a sense of normalcy during their most challenging times.

We are mindful of the life-saving efforts of first responders and always ensure our efforts complement, not interfere, with theirs. When the time is appropriate, we work with local agencies in the affected areas and provide emotional relief packages for distribution events to support the families and children impacted by natural disasters.

In early 2025, the Disaster Response and Recovery Program provided emotional relief packages to children and families whose lives were severely impacted by the devastating Los Angeles wildfires.

"Los Angeles is where Toys for Tots began 78 years ago, and in response to the wildfires that ravaged our Program's birthplace, we distributed emotional relief packages through our Disaster Response and Recovery Program," said LtGen Jim Laster, USMC (Retired), President and CEO of the Marine Toys for Tots Foundation.

In response to the devastation, we partnered with the Sydney Paige Foundation during a distribution event in Pasadena, California, for children and families who had lost everything in the fires. During this event, 5,000 toys, books, and other gifts—provided by Toys for Tots—were distributed to 2,800 families, bringing much-needed hope during a time of tremendous loss. Additional emotional relief packages were provided to our partner, Tackle Hunger, who distributed gifts during another event with the Los Angeles Regional Foodbank later that month.

Our Program provides support year-round thanks to the tremendous dedication of our nonprofit partners. But our impact grows even stronger when our Coordinators—who generously volunteer their time during our annual Holiday Campaign—continue serving their communities long after the season ends. Few demonstrate this commitment more fully than GypC Serna, our 2024

Toys for Tots Coordinator of the Year. Through her leadership, she exemplifies how the Program's mission extends far beyond Christmas toy distribution and into meaningful, continuous support for those who need it most.

When catastrophic floods devastated Kerr County, Texas, GypC wasted no time in stepping up. Fueled by her unwavering commitment to service and her remarkable ability to mobilize resources, she orchestrated a swift and impactful community response that highlighted both her leadership and the versatility of Toys for Tots. GypC quickly rallied Marines from a nearby military training base, forming an immediate relief team that led the charge in flood recovery operations. Over the course of a single weekend, Marines and volunteers—under her direction—worked tirelessly to clear debris, restore properties, and provide logistical support to families in dire need. Wearing Toys for Tots shirts, the team became a powerful symbol of hope and a reminder that compassion and service extend far beyond the holiday season.

Her initiative in Texas was a powerful reflection of what Toys for Tots stands for: responsive leadership, community resilience, and the ability to extend impact far beyond the Holiday Campaign.

Thanks to the unwavering generosity of our supporters and the leadership of Coordinators like GypC, Toys for Tots transforms moments of crisis into moments of comfort. With every act of service, we reaffirm that Toys for Tots is more than a holiday tradition—it is a steadfast promise to be there for children and communities all year long.

Opening Doors Through the Toys for Tots Literacy Program

In 2025, the Toys for Tots Literacy Program continued its year-round mission of delivering access, opportunity, and hope to economically disadvantaged children nationwide. Established in 2008, the Program remains committed to strengthening reading and communication skills by placing books directly into the hands of children who need them most.

Literacy is more than the ability to read—it is the foundation for academic success, confident communication, and long-term opportunity. Each book distributed represents not only a resource, but an investment in a child's future.

2025 Program Highlights:

- **Annual Holiday Campaign** – To strengthen local outreach and ensure no child was left without access to books, approximately 870 local Chapters nationwide received supplemental support. 896,000 books valued at over $2.4 million were purchased and distributed, ensuring literacy support accompanied holiday giving in communities across the Nation.
- **Native American Program (NAP)** – Since 1980, Toys for Tots has supported Native American children in need; over the past five years, the Program expanded to include books alongside toys, with 283,000 books valued at over $769,000 delivered this year to 116 tribes and reservations, expanding literacy access and reinforcing educational equity.

- **Department of Education Title I Funded Schools** – Continuing its partnership with the National Association of ESEA State Program Administrators (NAESPA); direct support was provided to 627 Title I funded schools nationwide. Through this collaboration, 373,000 books valued at $975,000 were distributed to teachers, administrators, and students—enhancing classroom resources where they are needed most.
- **Kids In Need Foundation (KINF)** – In its fifth year partnering with the Kids In Need Foundation—and fourth year supporting the "Thanks a Million!" Teacher Appreciation Event—the Literacy Program provided 2,032 books valued at $8,400 to three event locations.
- **Disaster Response and Recovery Program** – In times of crisis, stability and comfort matter. Following the early 2025 wildfires and regional disasters, 647 books valued at $5,600 were distributed to support affected students and families, including at Palisades Charter High School in California. Even in emergency situations, literacy remains a vital tool for resilience and recovery.

In partnership with NAESPA, KINF, more than 870 local chapters, and the generous support of our donors—under the leadership of the Literacy Program Specialist, Brianna Roberts—the Foundation distributed over 2.7 million books nationwide.

Access to books changes outcomes. The mission remains clear: ensure every child—regardless of circumstance—has the tools to learn, grow, and succeed.

Marine Toys for Tots Foster Care Program

In 2025, the Marine Toys for Tots Foundation continued advancing the President and CEO's vision to positively impact some of our Nation's most vulnerable children—those in foster care. The Toys for Tots Foster Care Program embraced a holistic, community-centered approach during National Foster Care Awareness Month (May), with the goal of supporting and uplifting children currently in the foster care system.

The Program focuses on partnering with select local Toys for Tots Coordinators serving communities with significant foster care populations. By encouraging collaboration among police departments, city officials, civic organizations, local businesses, and community leaders, the Foundation works to create meaningful, supportive experiences that extend beyond traditional toy distributions.

Throughout 2025, the Foundation supported three Foster Care Program events, serving more than 800 children nationwide:

Sarasota, Florida – *350 children served*

In partnership with local foster organizations, including The Twig and Safe Children Coalition (SCC), this community picnic-style event provided backpacks filled with activity items to each child. Donated water bottles were also distributed, ensuring every child received practical items alongside recreational support in a welcoming, family-centered environment.

Mount Laurel, New Jersey – *300 children served*

This event featured games, food, and interactive activities designed to foster joy and connection. Children received small game gifts and were able to select a toy of their choice. A special birthday party collaboration further enhanced the celebration, recognizing the importance of creating memorable, affirming experiences.

Smithfield, Virginia – *208 children served*

Through collaboration with first responders and local civic groups, this event offered engaging games, activities, and animal interactions. Each child received a toy, beach towel, and sunglasses, blending fun with practical summer essentials while strengthening community partnerships.

Through these efforts, the Marine Toys for Tots Foundation reaffirmed its commitment to providing hope, comfort, and tangible support to children in foster care—demonstrating that community collaboration can make a lasting difference in the lives of those who need it most.

Developing Tomorrow's Leaders

In 2025, the Marine Toys for Tots Youth Ambassador Program continued to cultivate the next generation of servant leaders while expanding opportunities for youth to grow through service, literacy, and leadership development. Thirty-five Youth Ambassadors from local chapters across the country represented the Program at a National level, serving as role models and advocates for Toys for Tots' year-round mission.

Youth Ambassadors serve one-year terms and participate in monthly virtual engagements focused on leadership, community service, and national initiatives. A key milestone in 2025 was the launch of the Scholastic Read Along Program, through which Youth Ambassadors hosted literacy events at Title I funded schools and community organizations, inspiring confidence and a love of reading among young children.

Building on leadership development efforts, the Foundation sponsored 11 Youth Ambassadors and 11 foster youth attending a weeklong leadership camp at Outdoor Odyssey in Boswell, Pennsylvania. Grounded in the camp's "Growth Through Adventure" curriculum, participants engaged in high adventure activities, team challenges, and mentorship designed to build resilience, confidence, and character.

Throughout the week, campers were challenged to step outside their comfort zones, collaborate as teams, and

embrace accountability and perseverance. These shared experiences strengthened leadership skills and reinforced the belief that challenges can be overcome through teamwork and determination.

Together, the Youth Ambassador Program and Leadership Camp reflect the Foundation's commitment to investing in young leaders and empowering them with skills that extend far beyond the holiday season. By fostering service, confidence, and resilience, Toys for Tots continues to inspire future leaders who are prepared to make a lasting difference in their communities.

Police Engagement Partnerships

In 2025, Marine Toys for Tots partnered with local Police Departments nationwide to bring comfort and joy to children in need through community-based outreach and collaborative events. Working alongside law enforcement agencies that understand their communities' unique challenges allowed the Program to deliver support where it mattered most.

- **Miami, Florida (July)**: In partnership with the Miami Police Department, Toys for Tots supported 70 children (45 girls and 25 boys) attending a police hosted day camp, distributing toys and books while strengthening community engagement.
- **Spokane, Washington (August)**: A new partnership established between the Spokane Police Department and the local Toys for Tots Chapter resulted in the distribution of 288 toys, supporting 22 families and 80 children during the 2025 holiday season.
- **Tucson, Arizona (October)**: During La Paloma Academy's Harvest Festival, Toys for Tots partnered with the Tucson Police Department to support 214 students, combining an anti-bullying initiative with toy distributions that promoted kindness and unity.
- **Phoenix, Arizona (November)**: Through the Phoenix Police Department's Angels on Patrol program, Toys for Tots provided toys to 96 children across multiple age groups during the holiday season.

Together, these partnerships supported more than 460 children and families in 2025, reinforcing Toys for Tots' commitment to year-round, community driven service and the positive impact of collaboration between law enforcement agencies and local communities.

Casting Joy: A Day of Sunshine and Smiles at Hart State Park

On a sun-drenched day in Hartwell, Georgia, Toys for Tots hosted a fishing event at Hart State Park that brought more than just bait and bobbers—it delivered unforgettable joy to 24 local children with special needs. With rods in hand and hearts full of excitement, the children, along with their parents and guardians, spent the day exploring nature, making memories, and discovering the simple magic of time outdoors.

Thanks to the generosity of Ollie's, every child left with their very own fishing pole. The Christian Appalachian Project added to the excitement by providing hats, sunglasses, binoculars, and a nature book to spark future adventures. "It's not just a gift—it's an invitation to explore," said one volunteer. "You could see the wonder in their eyes as they imagined what else they might discover."

Northwest Exterminators kept spirits high and provided a delicious lunch, while the beloved Gunny Bear made a special appearance, bringing laughter and hugs to the shoreline.

The event was made possible through the incredible support of Mrs. Teresa Phillips, Executive Director of Connections for Special Parents, Aaron Thomas of the Christian Appalachian Project, and local heroes like Sheriff Chris Carroll of the Hart County Sheriff's Office, EMTs, and the Georgia Department of Natural Resources. Their presence ensured the day was not only fun—but safe, welcoming, and deeply meaningful.

"This is what community looks like," said LtGen Laster, CEO of the Marine Toys for Tots Foundation. "When we come together, we don't just give—we create moments that matter."

At Toys for Tots, we believe joy shouldn't be seasonal. Events like this remind us that our mission goes beyond holiday gifts—it's about nurturing hope, connection, and happiness all year long.

2025 National Corporate Sponsors

FIVE STAR ★★★★★

The following Five Star corporations contributed or helped raise over $1,000,000 in cash or contributed over $2,000,000 worth of toys to our 2025 Marine Corps Reserve Toys for Tots Campaign:

Amazon
Associated Television International
Batteries Plus
Colossal: Toddler of the Year
Confie Insurance
Delta Air Lines
Five Below
Group Sales
Hasbro
Hess
Jazwares
LEGO
New England Doll & Novelty Co.
Ollie's Bargain Outlet, Inc.
Scholastic
Target
The Walt Disney Company
Thompson
Tycoon Games

FOUR STAR ★★★★

The following Four Star corporations contributed or helped raise over $500,000 in cash or contributed over $1,000,000 worth of toys to our 2025 Marine Corps Reserve Toys for Tots Campaign:

Boardwalk Puzzles
Exploding Kittens
First Book
iTrade Pay
KiwiCo
Newrez
PODS
SDI Tech, Inc.

THREE STAR ★★★

The following Three Star corporations contributed or helped raise over $250,000 in cash or contributed over $500,000 worth of toys to our 2025 Marine Corps Reserve Toys for Tots Campaign:

Bandai Namco Toys & Collectibles
Ceaco
Doherty Enterprises-Applebee's
Fareway Stores
Federated Auto Parts
Haggen Food & Pharmacy (The Albertson's Companies)
HDI Wholesale
NFL Players Association
ONTIME Toys
Pechanga Resort Casino
Platinum Equity
Pronto
Shoe Carnival
Sunny Days, Inc.
ToyBonanza
Valpak

TWO STAR ★★

The following Two Star corporations contributed or helped raise over $100,000 in cash or contributed over $250,000 worth of toys to our 2025 Marine Corps Reserve Toys for Tots Campaign:

Apple
Book Depot
Dollar General
Doozy Games
Geospace Technologies
Kia North America
MindWare Corporation
Old Dominion Freight Line, Inc.
PLS Financial Services, Inc.
Smurfit Westrock
The Jordan Kahn Music Company
Welch Packaging

ONE STAR ★

The following One Star corporations contributed or helped raise over $25,000 in cash or contributed over $100,000 worth of toys to our 2025 Marine Corps Reserve Toys for Tots Campaign:

Abba's Storehouse Foundation
ABC Liquors, Inc.
Adam R. Scripps Foundation (Northern Ops)
Agate Dude Charities
Albert Lee Appliance
AlixPartners
Allianz Partners
American Bath Group
Anne Arundel Co, MD
ANPABO Official
Arthur R. Dubs Foundation
Assurant, Inc.
AT&T
Blue Ridge Property Management, LLC
Build-A-Bear
Capital One
Captain PI, LLC
Catherine Marie Schmoker Family Foundation
CCS Mechanical, Inc.
Cisco
Communities of Coastal Georgia Foundation
Community Christmas of Oglethorpe County
Connections Credit Union
Cox Enterprises
Dari Mart (Gibson Straube Charity Foundation)
Department of Howard County
Dillard's
Discovery Toys
Duffy & Shanley, Inc.
Endeavor Enterprises
EOG Resources, Inc.
Epcon Communities
First Nations
Fiserv
Fox Corporation
GAT Guns
Genesee County, MI
Go! Retail Group
Goodyear Tire & Rubber Company
Google
Hubbard Radio
IDEX Foundation
J C Kennedy Foundation, Inc.
JW Kieckhefer
Jeeps On The Run
Jesse P. Roland Memorial Toys for Tots Dart Tournament
John L. Mclean Family Foundation
Kai USA LTD.
Kay Family Foundation, Inc.
La Posada Foundation
Lennar
LKV Realty, LLC
Marathon
Marsh McLennan Agency
Mescalero Apache Tribe
Microsoft
Mightycause Foundation
NaphCare, Inc.
Navy Federal Credit Union
NewEra Bourbon Club
Next Generation Wireless
Norfolk Southern Foundation
Ohio State Eagles
Our CFB
Parlor Doughnuts
Phase Shift Games
Pinwheel Crafts
QPAU
Raymond James Charitable
Redner's Markets
RTX
Rubrik
Saia Motor Freight Line, LLC
Santa Ynez Band of Mission Indians
SciPlay
Scopely GSN
Scotts Miracle-Gro
Spotfund Technologies, Inc.
Stand Out for Good, Inc. (dba Altar'd State)
Subaru of America, Inc.
Sunbelt Rentals
The Boeing Company
The Dorothy and Anthony Bardaro Foundation, Inc
The Farmer Family Foundation

See 2025 National Corporate Sponsors on page 18

2025 National Corporate Sponsors continued from page 17

The Gitlin Family Foundation
The McCormick Family Foundation
The Picerne Family Charitable Foundation
The Wonderful Company Foundation, Inc.
TicketSauce
TK's Toy Box
Venable LLP
Vineyard Vines
White Cap
WhiteWater Express
William N Pennington Foundation
Yaamava' Resort & Casino

2025 National Corporate Donors

The following corporations or individuals contributed or helped raise between $5,000 and $24,999 in cash or contributed between $25,000 and $99,999 worth of toys to our 2025 Marine Corps Reserve Toys for Tots Campaign:

1830 Family Foundation
3Rivers
301 Cruisers
4 J Builders
A Great Notion Pub
AbbVie
Abound Credit Union
Ace Peninsula Hardware
ADA Station Communication, Inc.
Adirondack Oral and Maxillofacial Surgery
Adobe, Inc.
ADP
ADT, LLC
AdventHealth
AgWest Farm
ALA Energy, LLC
Alabama June Jam, Inc.
Alex and Ani
All Round Roofing Services, Inc.
Allianz Trade
Ambellan Charitable Foundation
American Family Mutual Insurance
American Golf Foundation
American Legion Stallings-Williams Post 206
American Legion Auxiliary Post 668
American Legion Charities
American Legion Home Association Post 624
American Legion Jack Carey Charities
American Legion Dyer-Gunnell Post 180
American Legion John E. Jacobs Post 68
American Legion D.N. McQueen Post 103
America's Best House Plans
Ameriprise Financial
Ancestry.com
AppleTree Educational Center
ArcBest Panther, II Transportation, Inc.
Arlington Fourth of July Association
Arnette Polymers, LLC
Arnold Roofing and Restoration
Arthur R. Dubs Foundation
Asbury Automotive Group
Ascendance Trucks Central, LLC
Associated Television International
Astegos, Inc.
Atlantic Coast Conservancy, Inc.
Atlantic Union Bank
ATS Inland NW
Aubrey Alexander Toyota
Augusta GA Building & Trades
Austin Community Foundation
Austin Dillon Motorsports, LLC
Auto-Owners Insurance Company
B. & B. Ready-Mix
Bachara & Bryan Family Dentistry
BAE
Band Together BG
Bank of the Southwest
Baya Pharmacy
Bayfront Park Management Trust
Bears for Humanity

Beaver Street Fisheries
Beckley Area Foundation, Inc.
Benesch, Friedlander, Coplan & Aronoff LLP
Berglund Toyota
Bernard Family Foundation
Berrien County Sheriff's Office
Bev Smith Toyota Scion
Big Hat Enterprises
Bill & Vi Sigmund Foundation
Black Rock Coffee
Blue Ridge Companies
Blue Sky Casino, LLC
BNSF Railway Foundation
Board of Trustees, IOOF Temple
Bob Brown Chevrolet
Bon Secours Mercy Health
Boston Bruins Foundation
Bourbon Society of Baton Rouge Foundation
Bridgeway Integrated Healthcare Services
Briggs Equipment
Brighthouse Life Insurance Company
Broulim's Supermarkets, LLC
BRP US, Inc.
Bubalo Law PLC
Buffalo Ghostbusters
Building & Construction Trades Dept, AFL-CIO
BurgerWorks Texas, LLC
Burke County United Way
Butler Family Foundation
Cadence Bank
California Classic Cares, Inc.
Callo Moose Lodge 917
Camden Charlton Association of Realtors
Cars and Coffee Rockwell
Cars.com, LLC
Caesars Enterprise Services, LLC
Celebration Talent
Centene Management Company, LLC
Centerra-SRS
Central Dispatch, Inc.
Century Golf Partners Management
Charitable Adult Rides, Inc.
Charlotteville Area Community Foundation
Charter America
Cherry's Propane Service, Ltd.
Chesterfield Lodge #1980, Loyal Order of Moose
Chicago Legacy Group
Chicken Ranch Tribal Council
Chicken Soup for the Soul
Choctaw Nation of Oklahoma
Chris and Melody Malachowsky Family Foundation
Chukchansi Gold Resort & Casino
Churchill Downs
Cigar Army
Citizens of Georgia Power Plant Bowen Chapter
Clifco Spice Sales, Inc.
Coastal Community Foundation of South Carolina
Cody Lions Club
Cognizant US Corporation
Colgate-Palmolive
Columbia Fraternal Association
Comcast and City of Chanhassen
Commercial Warehouse & Cartage, Inc.
Community Development, Inc.
Community Financial Credit Union
Community Foundation of Greater Atlanta
Community Foundation of Greater Dubuque
Community Foundation of Northern Nevada
Compliance Training Associates, Inc.
Connecticut Container Corporation
Consolidated Billing Services, LLC
CoreCivic
Covelli Enterprises, Inc.
Coventry Services, LLC
Cree
Crescent-Janko Masonic Foundation
Crystal Clean, LLC
CSC Corptax, LLC
Cutting Edge Charities
Davis Infrastructure
DaVita
Declaring Your Destiny International
Dell
Denton MP Holdings
Dimensional Metals, Inc.
Dockside Charities
Doc's Diesel, LLC
Dolly Snyder Charitable Foundation

See 2025 National Corporate Donors on page 20

2025 National Corporate Donors continued from page 19

Domtar Industries, LLC
Dot Foods, Inc.
Downers Sand Club Corporation
Dream Bif Partners LLC-West Ridge Mall
Driven Brands (MAACO)
DSM MB II, LLC
Dugan Production Corporation
Eaton Corporation
Ed Entertainment, LLC
Edgeways, LLC
Eds Rental and Sales, Inc.
Edward - Wanda Jordan Foundation
Egan
Elite Property Services
Elizabethtown Rotary Foundation, Inc.
Enbridge
Environmental Logistics
EOG Resources
Ergon, Inc.
Ergonomic Group, Inc.
Erie Insurance
Esplanade Golf & Country Club Lakewood Ranch
ESSA Bank & Trust
Ett AZ
Expand Operating, LLC
Ezderm + Casablanca Medical Caudill Derm Essential
F.H. Furr Plumbing, Heating, Air Conditioning & Electrical
F.O.E. Ladies Aux 1269, Mt. Clemens Eagles
Faith, Hope and Charity Recycle Store, Inc.
Fantasy Cares
Farm & Home Supply
Fastenal Company
Fav American College of Veterinary Behaviorists
Ferguson Project Holiday Joy
Ferrara Candy Company
FINRA
Firelands Veterans of Foreign Wars
FLEET
FNB
Foresters of America
Fort Chippewa Post No. 936
Foundation Risk Partners Corporation
Fourth Lodge of Instruction
Fox Restaurant Concepts
Frangakis Family Charitable Foundation
Frank Associates
Frankenmuth, MI
Franklin County Livestock
Fraternal Order of Eagles 598
Fraternal Order of Eagles Yellow Banks 4168
Fraternal Order of Eagles, MO
Fredricksen Green Foundation
Freedom Mortgage
Freedom Seekers Motorcycle Club, Inc.
Freewill Impact Fund
Frontier Self Storage
Frozen & Dairy Food Council of NC
GA Telesis, LLC
Gadsden County Men of Action, Inc.
Gaghan Mechanical, Inc.
Gagnon Foundation, Inc.
Gardner Family Trust
GBU Financial Life
General Atomics
General Dynamics Mission Systems, Inc.
General Motors
George & Mary Jo Budig Family Foundation
Gerald Schwartz, Inc.
Gibson-Gorham Foundation
Give Lively Foundation, Inc.
Glenview Council Navy League
Global Online Giving
Goddard Youth Sports, Inc.
Golden Valley Tire & Auto
Goldstein Family Foundation
Goody Technologies, Inc.
Google Fiber, Inc.
Gorman Family Holdings, LLC
Gorman Foundation
GovSpend
Granite Shore Power, LLC
Great Charity Challenge
Great Lakes First Federal Credit Union
Greater Valdosta United Way, Inc.
Greathouse Foundation
Green Bay Packers
Greenville Area Community Foundation

Greystar
Graham Lions Club, Inc.
Guardian Fueling Technologies
Gulf Coast Community Foundation
Gulfport Energy Operating Corporation
Gunterberg Charitable Foundation
GVCS Operations LA, LLC
Gwinnett International Farmers Market
H J Promise Foundation
Hageman Foundation of Hope
Haley Toyota of Roanoke
Harbor Freight
Harcros Chemicals, Inc.
Harvey & Company, LLC
Hearts Aligned Charitable Fund
Heenan & Cook, PLLC
Henderson LTM Enterprises, Inc.
Herbal Haven Smoke Shop, LLC
Heroes for Hope
Herschend
HilltopSecurities, Inc.
Holman Automotive Group, Inc.
Honeywell Federal Manufacturing & Technology, LLC
Houchens Food Group, Inc.
Houseware Distributors, Inc.
Humana, Inc.
Humphrey & Associates, Inc.
Hunneman
Hunt County Tunes for Tots
IAMAW Local Lodge S6
IBEW Local Union 104
IBM
Idaho Steelheads Booster Club, Inc.
Illuminative Strategies, Inc.
Indy E. Cigs2, LLC
InMarket Media, LLC
INR Ohio, LLC
InServ
Inspire Brands Foundation, Inc.
International Brotherhood of Electrical Workers
International Metal Hose Company
International Pipe Traders JTC, Inc.
International Union Auto Workers of America Local 598
Intuitive Foundation
IPL USA
IT3TEK
IUOE Local 474
J.B. Brown Enterprises, LLC
Jefferies, LLC
Jessee P. Roland Memorial TFT Dart Tournament
Jet Aviation
Jewish Federation of Broward County
JF Maddox Foundation
Johnson Charitable Gift Fund
Johnson, Mirmiran & Thompson
Kaiju Live, Inc.
Kansas City Chiefs Football Club
Kansas City Life Insurance Company
Katten Muchin Roseman Foundation, Inc.
Kiewit Power Constructors
Kimray, Inc.
King's Daughters Medical Center
Klinedinst Attorneys
Knights of Columbus Council 2732
Krewe of Cleopatra
La Societe Des 40 Homme Et 8 Chevaux
Label Logic, Inc.
Laborers' International Union of North America
Lake in the Hills
Lake Region Electric Cooperative
Lakeside Foundation
Lancaster County Community Foundation
Las Cruces Home Builders Association
Legend Riders
Leonard James Law
LG&E and Ku Foundation, Inc.
LGH
Liberty Mutual
Liebherr Aerospace Saline, Inc.
Linn Retail Centers, Inc.
Littelfuse, Inc.
Little Dippers Doodle Children's Center
Little General Store
LLOG
Lockheed Martin
Loopy Cases

See 2025 National Corporate Donors on page 22

2025 National Corporate Donors continued from page 21

Los Angeles Charitable Association, Inc.
Los Angeles Rams Foundation
Love, Inc. of Lufkin
Loyal Order of Moose, Inc.
Lumen Technologies
Lynchburg South Moose Family Center
M&D ACE Cypress
Madeira
Magna International
Main Manufacturing Products
Maine Wings Management, LLC
Margaret & Jack Tarver Foundation
Marine League Charities
Martin Marietta
Marx Okubo Associates
Mass Mutual
Mathile Family Foundation
Maury and Bonnie Brown Foundation
MC Federal Credit Union
McClave & Associates
Medtronic
Meduit
Meijer, Inc.
Mendo Mill
MetPlas, Inc.
Miami Correctional Facility
Michiana Marines
Microsoft
Midwestern Pipeworks, Inc.
Mightycause Foundation
Mil2Civ
Military Order of the Purple Heart
Minnesota Masonic Charities
Minnwest Bank
Mission Conversion Services Alliance, LLC
MMC Metals Corporation
Molex
Moore, CDR Division
Morgan Stanley
Morrison Construction Company, Inc.
Mortenson
Motion Plus Bowling, LLC
MPPP II, LLC
Mr. Ts Family Foundation
Muddy Creek Farm
Musical Society Unter Uns
Myer Family Charitable Foundation Fund
MyEyeDr.
Nabifive, LLC
National Advisors Trust Company
National America Miss, Inc.
National Automobile Dealers Association
National Christian Foundation Alabama
National Christian Foundation Carolinas
National Football Museum, Inc.
Neffsville Plumbing and Repair Service
Netsmart Technologies
New Life Church
New Orleans Geological Society, Inc.
New Pig
New York Yankees Tampa Foundation
NextEra Energy, Inc.
Northeastern Subcontractors Association
Northern Ohio Chavelle Club, Inc.
Northwest Bancorp, Inc.
Norwalk Wastewater Equipment Co., Inc.
Numerica Credit Union
NVIDIA
Obvious Shirts
ODW Logistics
Oil Mens Club
Olander Family Foundation
Omaha Area Board of Realtors
Operative Plasterers' & Cement Masons' International Association
Oracle Corporation
Otsego Community Foundation
Our CFB
Outlets of Mississippi
Pacific Builders
Paragon Services Group, LLC
Parkview MCJROTC
Parkview Regional Hospital Foundation
Paul Bunyan Rifle & Sportsman's Club Inc.
Paychex Charitable Foundation, Inc.
Pearson Capital, Inc.
Peninsula Corridor Joint Powers Board
Peoples Bank

Permian Basin Association
PFCU
Pfizer, Inc.
Phillips/May Corporation
Pin Oak Energy Partners, LLC
Pittsburgh Penguins Foundation
Pledgeling Foundation
PM Ed Carter Donor Trust
Polish American Political Club, Inc.
Polk County, State of Florida
Potelco, Inc.
Prairie Meadows Race Track & Casino, Inc.
Priority Toyota, Virginia Beach
Profits with A Purpose, LLC
Prudential Financial, Inc.
Pulsafeeder, Inc.
QMG Healthcare Foundation
Quarterra Services, LLC
QVC, Inc.
QXO Building Products, Inc. R&D Clark Family Foundation, Inc.
Radial, Inc.
Ranchero Village Co-Op, Inc
Red Pierce Enterprises, LLC
Refreshment Services Pepsi, Inc.
Regeneron Pharmaceuticals, Inc.
Renaissance Charitable Foundation, Inc.
Renewable Energy Systems Americas, Inc.
RestorePro Reconstruction, Inc.
Richmond Rod & Gun Club
Riot Society Clothing
Riverwood Women's Club
RK&K, LLP
RKD Group
RMC Construction
Robert W & Maxine C Parker Foundation, Inc.
Robins Financial Credit Union
Rochester Rough Riders
Rocket City Portable, LLC
Rogers Family Charitable Foundation
Rosse Family Charitable Foundation, Inc.
Rotary Club of Vienna
Rowan University
Royal Gold, Inc.
RPX Corporation
RTX Corporation
Ruben Charitable Trust
Ruby Tuesday, Inc.
Sacramento Region Community Foundation
Salzman International, Inc.
Santa's Letters (NorthPole Post)
Savannah River Nuclear Solutions, LLC
Sawyers Reach Fundraiser
Scannell Properties
Scarola Family Fund
SchaSam Farm, LLC
Service Employees International Union 560
Service First Janitorial, LLC
Servicelink NLS, LLC
Shiloh American Legion Post 791
Shorkey Auto Group
Simmons Canyon Foundation
SitePro Rentals, Inc.
Southern Illinois Hospital Services, Inc.
Solidarity Community Credit Union
Sonshine Medical, Inc.
Southern Wheels Unlimited, Inc.
Southwire Cares, Inc.
Space Coast Harley-Davidson
SpaceX Corporation
Springdale Energy, LLC
St. Cloud Area Golden Gloves Boxing, Inc.
St. John Greek Orthodox Church
St. Michael's
St. Paul Federal Credit Union
Saint Paul Public Schools
Stafford Printing
Stanley Martin Companies, LLC
Starwood Capital Group Management, LLC
State of Florida, Gadsden County
Stater Bros. Charities
Stoked Out Construction Group, LLC
Stryker
Sugar Land Rotary Club
Sunrise Coal, LLC
Sunshine Medical
Susquehanna Beneficial and Social Association

See 2025 National Corporate Donors on page 24

2025 National Corporate Donors continued from page 23

SY Financial Group at Morgan Stanley
Sycamore Hill Baptist Church
Sycuan Casino Resort
Tabitha and Michael Lewis Fund
Tennant Company
Tennessee Valley
Terrible Herbst, Inc.
Texas Farm Bureau Casualty Insurance Company
Texas Trust Gives Foundation
The 1830 Family Foundation
The AC and Shaughne S. Warnock Foundation
The Avis Budget Charitable Foundation
The Biedenharn Foundation
The Boeing Company
The Ceasars Foundation
The Columbus Foundation
The Good Sparrow Foundation
The Greater Good of The Big Country
The Greater Lewes Foundation
The Hartford
The High Pointe Foundation
The Higley Foundation, Inc.
The James De White, Sr. Family Foundation
The Joe & Hellen Darion Foundation, Inc.
The John Family Foundation
The Joseph and Anna C Dias Jr Family Foundation
The Margaret Finkel Foundation, Inc.
The Maslow Family Foundation
The Morey Corporation
The Muscle Car Place
The Pokagon Fund, Inc.
The Roberts Charitable Foundation, Inc.
The Rockefeller Foundation
The Running Shop
The San Francisco Foundation
The Sesame Foundation
The Sheriff's Foundation
The UK Online Giving Foundation
The Wharf Retail Properties
The William Allen Newton, II Foundation, Inc.
Thomas Nelson Abdella MD Foundation
THS National, LLC
Times Oil Corporation
Tioga Downs Racetrack, LLC
TJ Rway Memorial Fund
T-Mobile
Tom Scott Honda
Total Environmental & Power Systems
Town Square Upbeats
Toybox Trust Cape Girardeau Jaycees
Toyota Motor Sales
Tradeweb Markets, LLC
Tree City Advisors, LLC
True Natural Gas
Tulalip Resort Casino
Tulsa Community Foundation
UBS Financial Services, Inc.
UHG
Uncommon Charitable Impact, Inc.
United Association of Journeymen and Apprentices
United Steelworkers AFL-CIO-CLC Local 979
United Tel-Supply, Inc.
United Way of Martin County
UNITS
USAA
VAA, LLC
Valley Bank of Helena
Vanguard
Vertex Brands
Vestia Personal Wealth Advisors
Veterans of Foreign Wars of Ohio
Veterans of Foreign Wars Post 6477
Veterans of Foreign Wars, McKinney, TX
VFW Ohio Charities, Inc Post 943
VFW Post 7035
VFW Spriggs-Wing Post 5451
Vibengineering, Inc.
Visa
Vivian L. Smith Foundation
Vookum
W. D. Larson Companies, Ltd., Inc.
Wagner Spray Tech Corporation
Washville Car Wash
Wayne Homes
Waynes World of Paintball, Inc.
WCIA Toy Drive
WDWNT
West Burlington Firefighters Association

West Family Foundation
West Fraser, Inc.
West Shore Home, LLC
West Virginia Recycling, Inc.
Western National Mutual Insurance Company
Western Wayne County Conservation Association, Inc.
Westinghouse
Wichita Toy Run
Wild Basin Oil & Gas, LLC
Williams Form Engineering Corporation
Willow Bridge
With Honor, LLC
Woodrum Insurance Agency, Inc.
World's Finest Chocolate
Wright County Whiskey Club
Wright Hennepin Electric Trust
WSDC Foundation
WTP Employees Activity Association
WXCLC
YDSP Entertainment
Young Marines
Ziggi's Coffee
Zinfinity, LLC

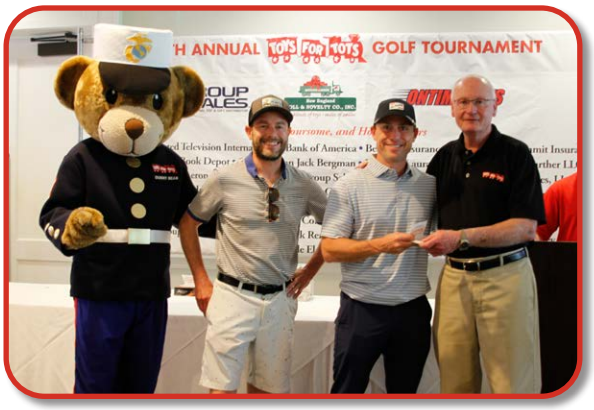
"Alongside our Marines, volunteers, and supporters, we will persist in providing joy, hope, and support to children and families in need today, tomorrow, and for generations to come."

— Lieutenant General James Laster, *USMC (Retired)*

TOYS FOR TOTS®

30th Annual Golf Classic

The Foundation's 30th Annual Golf Classic, held at Mount Vernon Country Club in Alexandria, Virginia, officially launched the 2025 Holiday Campaign fundraising season. Co-sponsored by longtime partners Group Sales, OnTime Toys, and New England Doll & Novelty, the event welcomed 34 teams for a day of spirited competition and generosity. Proceeds from the tournament directly supported the Foundation's mission to provide toys, books, and resources to children in need across the country.



Commandant's Flight Winners |
Bearing Insurance Group LLC & Summit Insurance

President's Flight Winners | *Amtrak*

Sunset Parade and Reception

On August 8th, 2025, the Marine Toys for Tots Foundation proudly hosted a reception ahead of the Sunset Parade at Marine Barracks Washington. Legendary golfer and philanthropist Greg Norman served as Guest of Honor and Parade Reviewing Official at the invitation of the Commandant of the Marine Corps. The evening highlighted the collective efforts of hundreds of local chapters and volunteers across the country.

Marine Toys for Tots Coordinator Training Conference

For the second time, the Toys for Tots Coordinator Training Conference hit the road in 2025, bringing the Foundation's premier training event to St. Louis, Missouri. From September 11th through September 14th, the Foundation partnered with the Hyatt Regency St. Louis at the Arch to host more than 480 attendees, including U.S. Marines and Local Community Organization (LCO) Coordinators from across the country.

The conference officially began Thursday evening with the annual Meet and Greet, graciously hosted by the Hyatt Regency. This event provided an opportunity for Coordinators and Foundation staff to connect, exchange ideas, and strengthen the relationships that are vital to a successful campaign season.

Throughout the conference, attendees participated in general sessions and breakout discussions tailored by campaign size, allowing Coordinators to collaborate with peers facing similar challenges and opportunities. A highlight of the event was the "Boots on the Ground" panel, where four veteran Coordinators shared practical insights and real-world strategies for running a successful campaign.

Additional panel discussions offered focused expertise across key operational areas. The Marketing Department led an interactive session titled Ted(+)Talk, addressing questions related to logo usage, fundraising initiatives, and social media. The IT Department hosted "IT Is It", a town hall-style forum covering the mobile app, online applications, and local website setup. Feedback from attendees was overwhelmingly positive, and these dynamic panel formats will continue to be incorporated into future conferences.

To ensure broader accessibility, the 2025 Coordinator Training Conference was once again offered virtually. Coordinators and their teams joined remotely from their campaign sites, extending the reach and impact of the training to those unable to attend in person.

In the evening of Friday, September 12th, attendees gathered for a formal dinner and recognition ceremony honoring the Regional and National Coordinators of the Year. Prior to the awards presentation, all participants came together for a group photo, commemorating another successful year of collaboration and shared purpose.

The Marine Toys for Tots Foundation extends special appreciation to:

- Hyatt Regency St. Louis at the Arch for their partnership and hospitality in hosting a successful 2025 training conference.
- Encore for providing outstanding audio/visual support.
- St. Louis Lambert International Airport for displaying Toys for Tots banners throughout the airport, proudly showcasing our presence in the St. Louis community.

The 2025 Training Conference once again demonstrated the dedication, collaboration, and shared mission that drives Toys for Tots forward each year—ensuring we remain ready to deliver hope to children in need during the holiday season and beyond.

2025 National Toys for Tots Campaigns/ Coordinators of the Year

Marine National Coordinator of the Year

SSGT TIMOTHY MCCOLLUM
Battery K, 4th Battalion, 14th Marines
Huntsville, AL

National LCO of the Year

GYSGT JOHN SARDINE
Newark, NJ

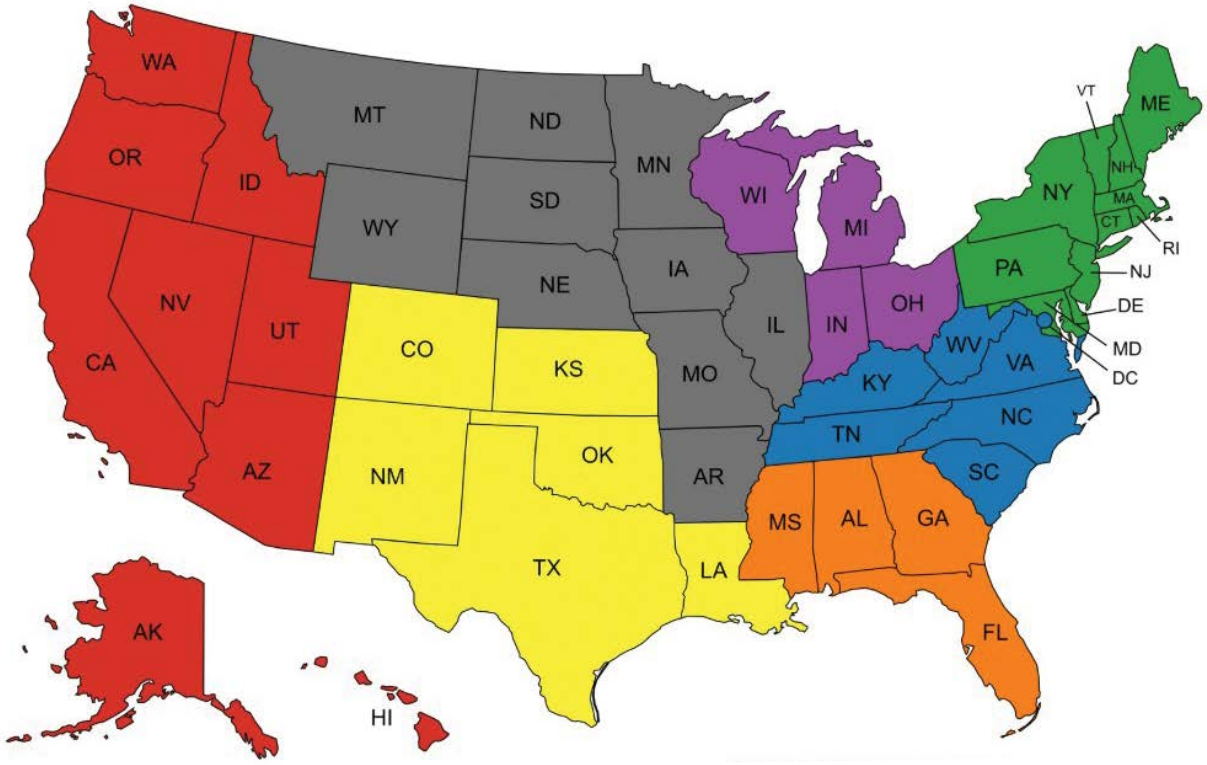
Toys for Tots Regional Organization

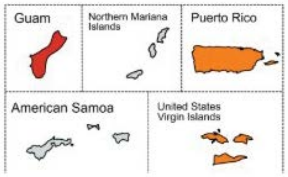
In 2025, the Marine Corps Reserve Toys for Tots Program continued to operate through a nationwide network of seven (7) regional areas designed to strengthen coordination, accountability, and support across the country. This regional structure enhances the effectiveness of the annual campaign while ensuring local Coordinators have direct access to guidance and resources from the Marine Toys for Tots Foundation.

Each region is supported by a dedicated Regional Campaign Manager who serves as the primary liaison between the Foundation and the hundreds of volunteer-led chapters operating within their assigned states. In total, 870 local Toys for Tots Chapters operated across the United States in 2025. On average, each region encompasses approximately 120 – 125 local chapters, forming a vast network of Marines, volunteers, Local Community Organizations (LCO), and corporate partners working together to deliver hope to children during the Christmas season.

The regional framework fosters stronger communication, promotes collaboration among campaigns, and provides consistent administrative and financial oversight. By strengthening support at the regional level, the Foundation helps ensure local Coordinators can remain focused on their most important mission—collecting and distributing toys to children in need within their communities.

This structured approach not only improves operational efficiency but also reinforces the unity and teamwork that define the Toys for Tots Program, helping sustain a coordinated, nationwide effort that continues to bring the joy of Christmas to millions of children each year.





2025 REGIONAL COVERAGE - 870 Campaigns

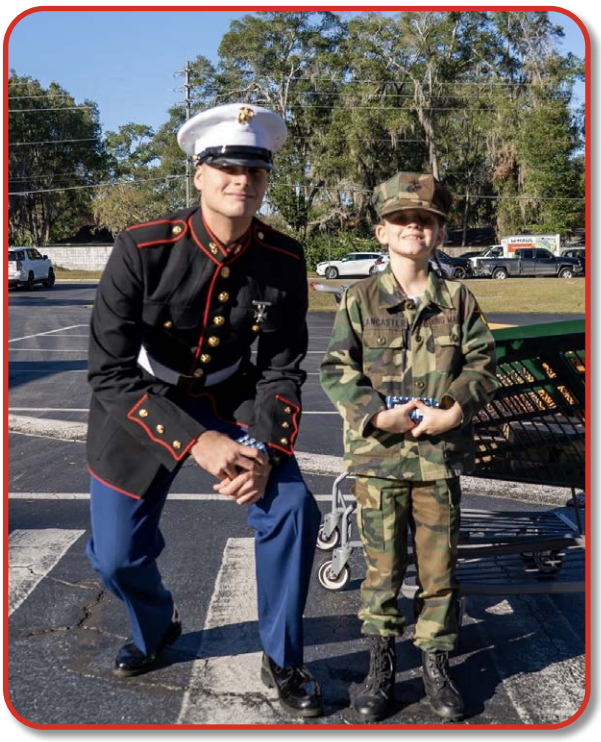
- REGION 1 - 127 Campaigns
- REGION 2 - 118 Campaigns
- REGION 3 - 123 Campaigns
- REGION 4 - 125 Campaigns
- REGION 5 - 129 Campaigns
- REGION 6 - 117 Campaigns
- REGION 7 - 131 Campaigns

2025 Toys for Tots Campaign

The 2025 U.S. Marine Corps Reserve Toys for Tots Campaign marked another remarkable chapter in the history of America's most recognizable Christmastime charity. Now in its 78th year of delivering hope, the Program once again demonstrated the extraordinary power of Marines, volunteers, and communities coming together to ensure that no child is forgotten during the Christmas season.

The nationwide campaign expanded its reach to serve communities across the United States and its territories, including all 50 states, the District of Columbia, Puerto Rico, Guam, and the U.S. Virgin Islands. Local campaigns—led by Marines and Sailors and supported by more than 61,000 dedicated volunteers—worked tirelessly throughout the holidays to collect, sort, and distribute toys to children in need. Their collective efforts resulted in the distribution of millions of toys, bringing joy and a message of hope to millions of children and families, while helping children feel seen, valued, and loved during the Christmas season.

Supporting these local efforts, the Marine Toys for Tots Foundation—the fundraising and logistical partner of the Marine Corps Reserve Toys for Tots Program—provided substantial supplemental assistance to ensure every community could meet the needs of the children



they serve. Through the generosity of donors, Corporate Partners, and supporters nationwide, the Foundation supplemented local collections with over 11 million toys, books, and games valued at $109 million. The Foundation also supplied millions of promotional and campaign support materials valued at over $1.9 million that help local Coordinators successfully conduct their annual campaigns.

The success of the Toys for Tots Program is built upon decades of commitment and generosity. Since its founding in 1947, Marines, Sailors, and volunteers have distributed 732 million toys, books, and games to 325 million children in need. Since 1991, the Marine Toys for Tots Foundation has further strengthened the Program's reach by supplementing local collections with hundreds of millions of additional toys, books, and games valued at over a billion dollars.

Together, these efforts continue to fulfill the enduring mission of Toys for Tots: delivering not only toys, but also a message of hope that assists children in becoming responsible, productive, and patriotic citizens.

2025 Financial Report (Executive Summary)

Report of Independent Accounting Firm

The independent accounting firm, RSM US, LLP, conducted an audit of the Foundation's 2025 Financial Statements and issued an unmodified opinion indicating that the financial statements are presented fairly and in conformity with accounting principles generally accepted in the United States of America.

Statements of Activities

Year Ended December 31, 2025 (With Comparative Totals for 2024)

Support and revenue:	2025	2024
Contributions:		
Toys	$ 335,389,627	$ 423,027,044
Direct mail	28,804,024	28,835,293
Individual	38,927,510	36,368,649
Corporate	22,239,732	9,554,809
Contributions of nonfinancial assets	11,560,148	13,487,370
Combined Federal Campaign	—	900
Interest and dividends, net	5,613,190	7,053,564
Other	274,422	298,603
Events	145,622	136,770
Unrealized and realized (loss) gain on investments, net	11,495,008	6,561,541
Total support and revenue	**$ 454,449,283**	**$ 525,324,543**

Expenses		
Program services:		
Toy distribution program	$ 394,106,565	$ 515,490,172
Education program	6,088,928	5,123,167
Supporting services:		
Fundraising	14,020,544	13,519,834
Management and general	2,045,042	1,815,196
Total Expenses	**$ 416,261,079**	**$ 535,948,369**
Change in net assets	**$ 38,188,204**	**$ (10,623,826)**

Net Assets		
Beginning	$ 198,456,601	$ 209,080,427
Ending	**$ 236,644,805**	**$ 198,456,601**

Program and Support Service Expenses

The Foundation's 2025 Program to Support Services Expense Ratio was 97:3.

2025 Audited Financial Statement

The 2025 Audited Financial Statement is available on the Marine Toys for Tots Foundation website *(www.toysfortots.org)* or upon request at a cost of $2.00 to cover mailing and handling.

Marine Toys for Tots Foundation

Accolades

Better Business Bureau Wise Giving Alliance
In 2025, the Marine Toys for Tots Foundation underwent its biennial review and continues to meet all 20 of the standards established by Better Business Bureau Wise Giving Alliance and has accordingly been designated an Accredited Charity and is a Seal Holder. *(give.org)*

Charity Navigator
4-Star rating by *Charity Navigator (charitynavigator.org)*

Charity Watch
Listed as a Top-Rated Charity by *Charity Watch (charitywatch.org)*

America's Top Charities 2025
Toys for Tots is listed in *Forbes* America's Top 100 Charities *(forbes.com/lists/top-charities/)*

Accomplishments

1. **Literacy Program:** Continued to grow the Toys for Tots Literacy Program to provide books and educational materials to economically disadvantaged children and schools in low-income areas. The Program distributed over 2.7 million books to children throughout 2025.
2. **Native American Program:** Continued to expand the Toys for Tots Native American Program to provide support to Native American children living on remote reservations. The Program distributed toys, books, and games to nearly 280,000 Native American children.
3. **Foster Care Program:** Expanded the Toys for Tots Foster Care Program to provide support and emotional relief gifts to children facing the challenges of the foster care system. The Program supported nearly 375,000 at-risk children throughout 2025 including those in foster care.
4. **Disaster Response and Recovery Program:** Provided emotional relief packages to children whose families were affected by natural disasters in communities in California, Texas, and Kentucky.
5. **Purchase Card:** Further enhanced this Program which is a cornerstone of annual campaigns. The purchase card allows Coordinators to purchase toys and support materials without having to utilize purchase orders, checks or cash.
6. **Successful Campaign:** 870 local Toys for Tots Chapters distributed 24 million toys, books, and other gifts to nearly 11 million economically disadvantaged children.
7. **Audited Financial Statements:** The Foundation, as has been the case since 1994, received an unmodified opinion on the 2025 financial statements from RSM US, LLP.
8. **Program to Support Services Expense Ratio:** In 2025, the Marine Toys for Tots Foundation achieved a 97:3 Program to Support Ratio—meaning 97 cents of every dollar you contribute goes directly to our mission of providing toys, books, and hope to children in need, while the remaining three cents covers essential fundraising and administrative expenses. What's more, not a single donated dollar pays staff salaries. Our professional team is funded entirely by interest and dividends from an endowment, ensuring that every contribution supports our mission exactly as intended.

2025 Activities

Program Services and Events

- Supplemented local Toys for Tots Chapters with over 11 million toys valued at $109 million.
- Distributed over 2.7 million books to Title I funded schools and disadvantaged children through the Toys for Tots Literacy Program.
- Distributed toys, books, and games to nearly 280,000 Native American children in 116 reservations/tribal groups.
- Distributed toys, books, and school supplies to nearly 375,000 at-risk children, including those living in foster care, across the Nation.
- Provided promotional and support materials to 870 local Toys for Tots Chapters valued at over $1.9 million.
- Published and distributed 30th edition of the SOP for local Toys for Tots Chapters.
- Conducted 24th Annual Coordinator Training Conference in St. Louis, Missouri.
- Received the Spirit of Family Award at the 28th Annual Family Film and TV Awards.
- Partnered with Colossal for the Toddler of the Year competition and was awarded over $12 million.
- Continued our multi-year partnership with Richard Childress Racing and Austin Dillon's No. 3 Toys for Tots Chevrolet.
- Provided local Coordinators with an all-encompassing package of information and materials for successful campaigns.
- Expanded on the Youth Ambassador Program and welcomed 35 outstanding youths to serve.
- Hosted a Leadership Summer Camp at Outdoor Odyssey for our Youth Ambassadors.
- Continued improvements to the After-Action Report.
- Conducted major PR and Public Information and Education "Call to Action" Campaign.
- PSAs televised over 12,000 times during campaign season valued at a $2.1 million service donation.
- Over 21.2 million Direct Mail letters.
- Media event with the First Lady Melania Trump.
- President and CEO personally conducted multiple TV and radio interviews nationwide.
- Participated in the Hollywood Christmas Parade.

Fundraising

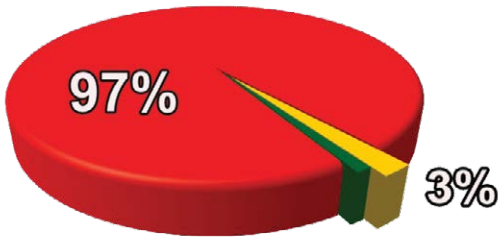
- Registered with all states and DC to solicit funds
- 153 National Corporate Sponsors
  - Revenue - $87 million
- Direct Mail Campaign
  - 21.2 million letters
  - Revenue - $28.8 million
- Special Events/Projects
  - Revenue - $500,000
- Individual Donations
  - Revenue - $23.6 million
- Local individually donated toys
  - Revenue - $281.9 million

Management and General

- Operated in accordance with Internal Revenue Code, state laws, American Institute of Certified Public Accountants' rules, Better Business Bureau Wise Giving Alliance charitable standards.
- Managed all funds raised and monetary donations received based on use of Toys for Tots name and logo.
- Managed 10 checking, saving and investment accounts and 870 bank sub-accounts.
- Managed Online Financial Data System to provide financial data 24/7 to local Coordinators.

Fund Expenditure

97:3 Program to Support Ratio



Program 96.6%

Fundraising 2.8% | Overhead 0.6%

The Marine Toys for Tots Foundation Farewells Exemplary Board Members

Lieutenant General Robert E. Milstead, USMC (Retired)

Lieutenant General Robert E. Milstead, USMC (Retired)

The Marine Toys for Tots Foundation extends its deepest gratitude and proudly recognizes the dedication of Lieutenant General Robert E. Milstead Jr., USMC (Retired), as he concludes his eight-year tenure as Chairman of the Board. LtGen Milstead led the Foundation with steady guidance, integrity, and a heartfelt commitment to its mission of bringing hope and joy to children in need.

Lieutenant General Milstead brought to our Board the same integrity, commitment, and decisive leadership that defined his extraordinary 40-year career in the United States Marine Corps. A Marine Naval Aviator and seasoned commander, he led with clarity and purpose through some of the most complex environments of his military service.

LtGen Milstead brought to Toys for Tots the same steady, mission-focused leadership that defined his Marine Corps career. Having commanded at every level, he developed a leadership style grounded in accountability, clarity, and genuine care for people.

At Toys for Tots, these qualities strengthened operations, improved coordination, and inspired confidence across volunteers, partners, and staff. Drawing on his background in manpower and organizational development, he helped reinforce the strong, united teams that make the program successful year after year. His prior role as the Marine Corps' Director of Public Affairs also elevated the program's visibility and strengthened its connections with communities nationwide.

Above all, LtGen Milstead led with genuine compassion and an unwavering belief in service. He viewed Toys for Tots as a natural extension of his lifelong commitment to helping others, and his leadership strengthened both the mission and the families who depend on it. His dedication to ethical leadership and mission-focused decision-making ensured that the Foundation remained true to its core values while continuing to adapt to the evolving needs of communities nationwide. His impact is lasting, meaningful, and deeply woven into the organization's ongoing success.

The Marine Toys for Tots Foundation proudly recognizes LtGen Milstead for his eight years of exceptional service, marked by vision, humility, and steadfast support of children in need. His legacy will continue to guide the Foundation for years to come, and we extend our heartfelt appreciation and best wishes as he transitions into the next chapter of his life.

"Our Board members provide essential leadership and oversight, guiding the organization with integrity, expertise, and an unwavering commitment to the mission."

W. Tim Davis

W. Tim Davis

The Marine Toys for Tots Foundation is honored to express its sincere gratitude to W. Tim Davis who concluded his 13 years of dedicated service as Vice Chairman and member of the Board of Directors of the Marine Toys for Tots Foundation. Mr. Davis provided steadfast leadership, thoughtful guidance, and an unwavering commitment to the Foundation's mission of delivering hope and joy to children in need.

Throughout his tenure, Mr. Davis played an important role in strengthening the Foundation's strategic direction, governance, and long-term vision. His experience, particularly through his leadership at The UPS Store, Inc., helped deepen one of the Foundation's most enduring corporate partnerships and contributed to the continued expansion of the Toys for Tots Program nationwide. His support helped advance key initiatives—including the Toys for Tots Literacy Program—which has become a vital part of the Foundation's year-round commitment to children's educational and developmental needs.

Mr. Davis also helped ensure the Foundation maintained the highest standards of financial responsibility, transparency, and organizational integrity. His thoughtful approach to planning, oversight, and relationship building helped enhance the Foundation's capacity to serve millions of children each year and strengthened its standing as one of the nation's most trusted charities.

The Marine Toys for Tots Foundation extends its heartfelt appreciation to W. Tim Davis for his exceptional service and leadership over the past 13 years. His dedication, insight, and advocacy have left a lasting legacy that will continue to benefit children, families, and communities across the country. We wish him continued success in all that lies ahead.

Colonel Sheryl Murray, USMC (Retired)

Colonel Sheryl Murray, USMC (Retired)

The Marine Toys for Tots Foundation proudly recognizes and extends its heartfelt appreciation to Colonel Sheryl Murray, USMC (Retired) and SES, who concluded her distinguished nine-year tenure as a Director on the Board. Col Murray's thoughtful guidance, integrity, and steadfast commitment have greatly strengthened the Foundation's mission of delivering hope, joy, and educational resources to children in need.

Before joining the Board, Col Murray served 34 years as a commissioned officer in the U.S. Marine Corps, culminating in her role as the Deputy Commandant for Manpower and Reserve Affairs, where she oversaw programs, policies, and operations essential to the Marine Corps mission.

Throughout her service on the Board, Col Murray played key roles on the nominating, executive, and investment committees, offering steady leadership and helping shape the Foundation's long-term direction. Her insight supported strategic planning, sound financial oversight, and the continued emphasis on transparency and accountability—strengthening the Foundation's governance and expanding its ability to serve millions of children nationwide.

Her commitment to operational excellence and board development—particularly through her work on the nominating committee—helped ensure the Foundation remained strong, well-governed, and positioned for future success.

The Marine Toys for Tots Foundation extends its deepest gratitude to Col Murray for her years of devoted service, wise counsel, and unwavering dedication to disadvantaged children. Her legacy of leadership and compassion will continue to guide the Foundation for years to come. We wish her every success in her future endeavors.

Lieutenant Colonel Jessica van Dop DeJesus, USMCR (Retired)

Lieutenant Colonel Jessica van Dop DeJesus, USMCR (Retired)

The Marine Toys for Tots Foundation is honored to express its sincere gratitude to Lieutenant Colonel Jessica van Dop DeJesus for her six years of tenure as a member of the Board of Directors. LtCol van Dop DeJesus brought exceptional dedication, insight, and creativity to our Board. Her tenure reflects the same leadership, discipline, and strategic vision that defined both her 24-year career in the United States Marine Corps and her innovative work as an entrepreneur.

LtCol van Dop DeJesus led with courage, adaptability, and purpose throughout her 24-year career in the Marine Corps. Her strategic communications and logistics roles honed her ability to build cohesive teams, navigate complex challenges, and lead with both precision and clarity of purpose. These qualities strengthened our Board's strategic deliberations and long-term planning.

LtCol van Dop DeJesus' entrepreneurial accomplishments mirror that same commitment to mission and excellence. As the founder of The Dining Traveler and author of The Dining Traveler Guide to Puerto Rico, she has built a thriving platform that merges storytelling, cultural advocacy, and digital innovation. Her perspective as a digital publisher and educator brought a valuable, forward-thinking dimension to our Board discussions, consistently challenging us to innovate and broaden our reach. Throughout her Board service, LtCol van Dop DeJesus consistently championed transparency, collaboration, and initiatives grounded in community impact.

The Marine Toys for Tots Foundation extends our heartfelt appreciation for her service, integrity, and unwavering dedication to the children we serve. Her contributions have left an enduring mark on our Foundation, and we are deeply grateful for the leadership, passion, and dedication she brought to this mission.

"Every gift given reflects a shared belief in community, kindness, and the promise that every child deserves a reason to smile. Every toy, book, or game becomes a symbol of encouragement and a reminder that brighter days are ahead for children in need."

— Lieutenant General James Laster, *USMC (Retired)*

Board of Directors *Year End 2025*

Dave Bellon
Lieutenant General, USMC (Retired)
Partner, Global Frontier Capital

Craig Crenshaw
Major General, USMC (Retired)
Secretary of Veterans and Defense Affairs, Commonwealth of Virginia

Joshua L. Glover
Major, USMC (Retired)
President and Chief Revenue Officer
NCINO, Inc

Mark A. Haden
Investor Relations Officer
Bunge Limited

David A. Lapan
Colonel, USMC (Retired)
Owner
C3 Communications Advisor, LLC

James B. Laster
Lieutenant General, USMC (Retired)
President and CEO, Marine Toys for Tots Foundation

Anne Weinberg Martin
Colonel, USMC (Retired)
Owner/Operator
Chase Stream Farm

Steven C. Ohmstede
Director of Aviation
Richardson Aviation

Tammy T. Peppe
District Sales Manager
AstraZeneca

Alphonso Trimble
Colonel, USMC (Retired)
Director, Business Development
Tech Solutions and Services
BAE Systems Intelligence and Security Sector

Jessica van Dop DeJesus
Lieutenant Colonel, USMCR (Retired)
Digital Content Strategist/Owner
The Dining Traveler

Officers *Year End 2025*

Dave Bellon
Chairman of the Board

Steven C. Ohmstede
Vice Chairman of the Board

James B. Laster
President and CEO

Ted Silvester
Vice President
Marketing and Development

David Cooper
Vice President,
Operations Treasurer
Corporate Secretary

Ralph A. Dengler, Esq.
General Counsel

"The purpose of leadership is not to make the present bearable. The purpose of leadership is to make the future possible."

— Joan D. Chittister

The Marine Toys for Tots Foundation is pleased to welcome Tori Edwards to the team!

Tori Edwards

Tori Edwards

Tori Edwards, a 2025 graduate of Brooke Point High School, is currently pursuing her associate degree in Business Administration at Germanna Community College. She joins the Foundation as the Donor Relations Assistant, where she supports donor account management, updates mailing lists, processes donations, and ensures tax acknowledgements are sent promptly and accurately.

Tori brings a genuine passion for helping others, finding real meaning in knowing that her daily efforts contribute to the mission of supporting children and families in need. Her warmth, care, and commitment make her a wonderful addition to the Toys for Tots family.

Outside of her professional and academic life, Tori enjoys coloring, building LEGO sets, and spending time relaxing at the beach — her favorite way to unwind.

Welcome, Tori!

"Toys for Tots reflects the Marine Corps' enduring commitment to service beyond the uniform—supporting families, strengthening communities, and reminding every child that they are seen, valued, and cared for."

— Lieutenant General James Laster, *USMC (Retired)*

Support Staff *Year End 2025*

Mrs. Valerie Anderson
Operations Accounting Manager

Mr. Mike Barclay
Warehouse Manager

Mrs. Katherine Barnes
Regional Campaign Manager, Region 6

Mr. Steven Boone
Information Technology Specialist

Ms. Jennifer Campeau
Regional Campaign Manager, Region 2

Mrs. MaryKate Cobb
Communications Manager

Ms. Tatiana Dingle
Regional Campaign Manager, Region 4

Miss Tori Edwards
Donor Relations Assistant

Mrs. Angie Gill
Regional Campaign Manager, Region 7

Mr. John Haehn
Community Manager

Mrs. Kelley Hardison
Deputy Vice President, Marketing and Development and Director of Human Resources

Ms. Breyonna Horsley
Digital Content Creator

Ms. Christin Jones
Donor Relations Administrator

Ms. Jennifer Laine
Donor Relations Manager

Mr. Matthew McDonald
Director of Information Technology

Mrs. Sara Mills
Executive Assistant to President and CEO

Ms. Kendra Mungra
Social Media Manager and Content Creator

Ms. Richele Pensabene
Deputy Director of Finance and Accounting

Ms. Brianna Roberts
Regional Campaign Manager, Region 3

Mrs. JoAnn Roxburgh
Marketing Associate

Maj Gunnar Spafford, USMC (Retired)
Deputy Vice President, Business Development

GySgt Mike Stuckey, USMC (Retired)
Deputy Vice President, Operations

Ms. Karen Torrence
Regional Campaign Manager, Region 1

Mrs. Melanie Turner
Director of Finance and Accounting

Mrs. Tammy Weatherholtz
Regional Campaign Manager, Region 5

In Memory of

JENNIFER GREIN LAINE

Donor Relations Manager,
Marine Toys for Tots Foundation

2015 – 2025

It is with profound sadness that we announce the passing of Jennifer Laine on November 30th. For ten years, Jennifer served as our Donor Relations Manager, but her title only begins to describe the depth of her commitment to our mission and the countless lives she touched.

Jennifer's connection to Toys for Tots ran deep—it was in her blood. Her father served as one of our Vice Presidents for more than two decades, and Jennifer grew up immersed in the Foundation's mission. Long before she officially joined our team in 2015, she supported Toys for Tots in countless ways, making her a true legacy whose dedication spanned far beyond her ten-year tenure. The Foundation wasn't just her workplace; it was her family's calling and her life's passion.

Jennifer brought that passion to every aspect of her work. She strengthened our donor services, ensuring every interaction reflected the values she lived by: kindness, empathy, professionalism, and genuine care. She took the time to answer every question, often staying on calls as long as needed to ensure donors felt heard and appreciated. Her attention to detail, reliability, and sense of ownership set the standard for excellence across our organization.

Her work ethic was unmatched. Even during the quiet week between Christmas and New Year's, when most of the team paused to recharge, Jennifer continued to process donations, manage incoming mail, and keep operations moving forward. She gave her full effort every day, driven by a deep understanding that behind every donation was a child counting on us.

But what truly set Jennifer apart was her heart. We would be hard-pressed to find an employee who worked harder or cared more deeply about the mission of the Marine Toys for Tots Foundation. Her dedication to the children we serve was unwavering, and her commitment inspired everyone around her. She trained staff, prepared Board materials, and handled countless behind-the-scenes responsibilities, all while maintaining the warmth and compassion that made her so special.

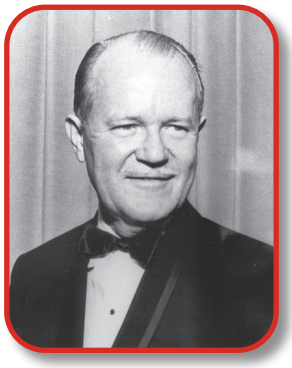
Beyond her professional accomplishments, Jennifer was a devoted mother to two daughters, a proud grandmother to five grandchildren, a former collegiate soccer player, and a lifelong Ohio State Buckeyes fan. She brought that same energy, pride, and love into her work and into the relationships she built within our Foundation family.

Jennifer's legacy lives on in the millions of children who experienced the joy of Christmas because of her efforts, in the donors who felt valued through her care, and in the enduring standards she helped establish within our organization.

We are deeply grateful for the years we shared with Jennifer, for her extraordinary service, and for the example she set for all of us. She will be profoundly missed by her colleagues, the Marine Corps family, and all those whose lives she touched through her dedication to Toys for Tots.

The Founder and the Logo Creator

The Founder of Toys for Tots was the late Colonel William L. Hendricks, USMCR (Retired). In the mid-1940s, Bill Hendricks was the Director of Public Relations for Warner Brothers Studio and concurrently a Major in the Marine Corps Reserve. In the fall of 1947, Bill, with the assistance of members of his Marine Reserve unit, collected and distributed toys to the economically disadvantaged children of Los Angeles, CA. The first toy was a handmade doll created by Bill Hendricks' wife, Diane. Bill Hendricks' pilot project was such a success that the Marine Corps adopted it and expanded it nationwide in 1948. That year, Walt Disney designed the first Toys for Tots poster which included a miniature three-car train that was subsequently adopted as the Toys for Tots logo.



"Bill, if there is no agency available to deliver toys to less fortunate children at Christmas, why don't you create one?"

— Diane Hendricks

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